

International Forum on  
**QUALITY & SAFETY**  
 in **HEALTHCARE**  
**Post Show Report**  
 London 2017

**3002**  
 attendees

**Survey results**

**Exhibitor**

**Attendees**

**+100**  
 qualified leads gained  
 on average

**87%**  
 of attendees likely to  
 recommend the event

**95%**  
 happy with the quality  
 of audience

**85%**  
 of attendees rated the  
 event good or excellent

**86%**  
 of exhibitors made key  
 connections that may  
 lead to future sales

**78%**  
 of delegates rated the  
 night forum as excellent

**70%**  
 achieved their exhibition  
 objectives

**60%**  
 of attendees do not  
 attend any other events



**120\***  
 attendees in  
 sponsored  
 sessions



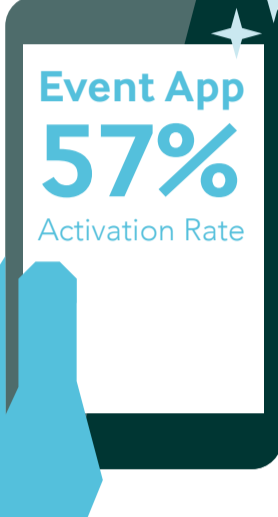
**200+**  
 influential  
 speakers

“ We had great turnout and got great participation from everyone. We believe that this conference is the premier conference around patient safety and quality. ”

Aloha McBride,

**Federal Health Sector Leader, EY**

\*average number of participants based on 6 sessions



**Attendee Analysis**

**Growth**

**Job Titles**

- +48%**  
UK Medical Directors
- +19%**  
Healthcare Management
- +17%**  
Patient Safety Leads
- +10%**  
Nurses

- Chief Executive
- Medical Director
- Nursing Director
- Risk Manager
- Patient Safety Lead
- Quality Advisor
- Quality Improvement Manager
- Healthcare Management
- Programme Lead
- Doctor / Physician
- Nurse

“ Exhibiting here was good fun, great audience, very fast paced. We had a fantastic spot in the exhibition hall ”

Johan Van Antwerpen  
**Business Development Director, DataFlow**

**70+**  
 countries  
 represented

**Where our attendees come from**

**3002**  
 attendees



“ This event is a great opportunity for us to talk to a wide range of stakeholders that are here from clinicians, hospital directors to policy makers. In a very short time we get to talk to a range of people - that is the real value in being here. ”

Steve McAdam,

**Global Healthcare Director, DNV GL**

**Contact us now**



**Speaking sessions and brand sponsorship**

**David Bell**

Tel: (0) 20 7383 6053  
 Email: dbell@bmj.com



**Book your stand**

**Laura Stanley**

Tel: + (0) 20 7383 6181  
 Email: lstanley@bmj.com

**Get involved today!**

There are many ways for you to showcase your brand at this premier healthcare event. We can give you:

Tangible ROI | Innovative Programme | Unique opportunity to meet this audience



**Kuala Lumpur**  
 24-26 August 2017



**Amsterdam**  
 2-4 May 2018



**Melbourne**  
 10-12 September 2018

**A big thank you to all of our 2017 supporters**

