

INTERNATIONAL FORUM ON
Quality and Safety
in Health Care



EXHIBITION OPPORTUNITIES

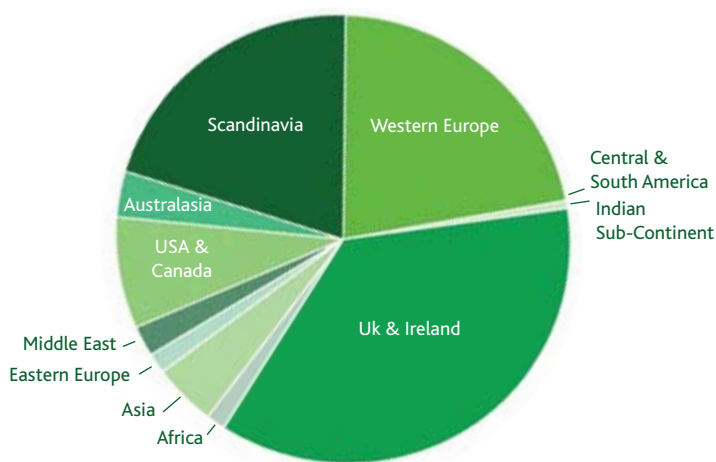
20–23 April 2010
Nice Acropolis, Nice, France

internationalforum.bmj.com

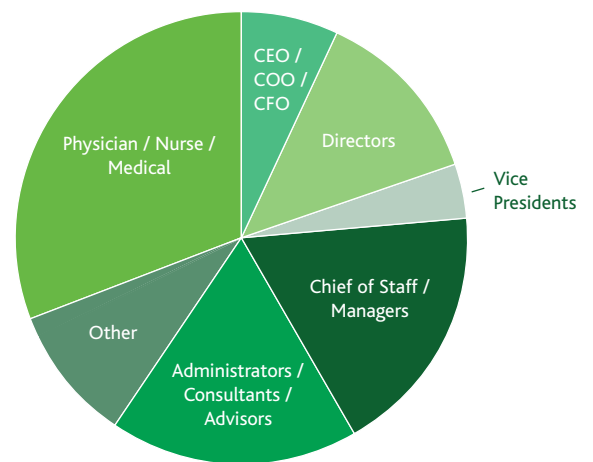
THE AUDIENCE

The 2010 Forum in Nice is the premier event for the leaders of the quality and safety in health care movement.

Now in its 15th year, the Forum provides exhibitors the opportunity to effectively reach an international audience of over 2,000 senior level decision makers as shown below.



Delegates by Geographical Region



2009 Delegates by Occupation

THE EXHIBITORS

Organisations providing products and services that improve quality and safety in health care greatly benefit from the awareness, contacts and relationships that exhibiting at the Forum provide. Exhibitors relevant to the audience include:

- Accreditation
- Analytics
- Biotech
- Clinical Support
- Commissioning Support
- Data Collection & Analysis
- Decision Support
- Diagnostics
- Drug Delivery
- Health Care Agencies
- Health Insurance
- Health Care Information
- Healthcare Software
- Hygiene Solutions
- Management Consultancies
- Measurement
- Media
- Medical Devices
- Mobile Health & Safety
- NHS/DoH Departments
- Organisational Change
- Patient Care
- Patient Safety Organisations
- Patient Tracking
- Performance Measurement
- Pharmaceuticals Industry
- Process Optimisation
- Procurement Services
- Recruitment Agencies
- Reporting
- Risk Management
- Safe Surgery
- Safety Management
- Testing
- Tracking
- Training & Development



EXHIBITING AT THE FORUM

Exhibition options at this must-attend event:

Fully furnished stand

Includes 9sqm floor space, walling system, one table, two chairs, electricity point, one spotlight, carpet and name board fascia

£3,000 + tax at 19.6%

Space only stand

Includes a 9 sqm floor space only. The exhibitor is responsible for providing furniture and any other requirements

£2,200 + tax at 19.6%

Sponsorship Opportunities

To discuss availability of larger stand space and event sponsorship opportunities please contact us directly.

Included in these exhibition options are:

- Two exhibition-only badges for three main event days (Wednesday 21 to Friday 23). Additional badges are available at £250 + tax at 19.6%
- Complimentary company listing in event guide given out to every delegate

Listing in event guide includes:

- Colour logo (please supply high resolution TIFF/EPS logo file)
- 50 word company description
- Contact details and URL

CONTACT

To discuss exhibition and sponsorship opportunities further please contact Paul Catchpole:

t +44 (0)7811 166 082

e pcatchpole@bmjgroup.com

BOOK NOW

To secure your space at the Forum please fill in and fax back your Exhibition Application Form today.

Please note that Exhibition Space is assigned on a 'first come, first served' basis.

EXHIBITION DATES

Nice Acropolis, Nice, France

Wednesday 21 April 2010 – 08:00-17:00

Thursday 22 April 2010 – 08:00-17:00

Friday 23 April 2010 – 08:00-17:00