

## SPONSOR & EXHIBITOR OPPORTUNITIES

Targeting 2,000 leaders in Quality and Safety in Health Care

### SPONSORSHIP OPTIONS

Price (excl. tax at 19.6%)

#### HEADLINE SPONSOR

£19,500

- The exclusive sponsorship position providing full exposure to all attendees
- **Welcome Reception Sponsorship** (See full details below – Unavailable if already sold separately)
- **Breakfast Session Sponsorship** (See full details below)
- **9m<sup>2</sup> Exhibition Stand** (Comprising of 3 x 3m<sup>2</sup> spaces)
- **4 complimentary delegate passes** to the entire Forum
- Comprehensive exposure to all Forum delegates:
  - Company logo at main stage of Forum (limited to Headline Sponsor only)
  - Verbal acknowledgement of your sponsorship at the start of the day
  - Company logo on home page of BMJ's Forum website with link to your website
  - Company description on BMJ's Forum website
  - Company logo on front page of Forum Guide distributed to all attendees onsite
  - Full page within the Forum Guide for your company description and details
  - Full page advert within the Forum Guide

#### WELCOME RECEPTION SPONSOR (Unavailable if Headline Sponsor sold first)

£14,000

- Providing effective positioning and awareness generation with all attendees
- **Opportunity to address all attendees** for 10 minutes on the opening night of the Forum
- **6m<sup>2</sup> Exhibition Stand** (Comprising of 2 x 3m<sup>2</sup> spaces)
- **4 complimentary Welcome Reception passes**
- **2 complimentary delegate passes** to three day Forum
- Effective exposure to all Forum attendees:
  - Verbal acknowledgement of your sponsorship in opening speech
  - Company logo on home page of BMJ's Forum website with link to your website
  - Company description on BMJ's Forum website
  - Company logo on front page of Forum Guide distributed to all delegates onsite
  - Half page within the Forum Guide for your company description and details

#### ASSOCIATE SPONSOR

£12,000

- **Breakfast Session Sponsorship** (See full details below)
- **6m<sup>2</sup> Exhibition Stand** (Comprising of 2 x 3m<sup>2</sup> spaces)
- **2 complimentary delegate passes** to the Welcome Reception & three day Forum
- Effective exposure to all Forum attendees:
  - Verbal acknowledgement of your sponsorship at the start of the reception
  - Company logo on home page of BMJ's Forum website with link to your website
  - Company description on BMJ's Forum website
  - Company logo on front page of Forum Guide distributed to all delegates onsite
  - Half page within the Forum Guide for your company description and details

If you have any questions or wish to reserve your sponsorship or exhibition space please contact:  
Paul Catchpole at the BMJ on +44 (0)7811 166 082, or email [pcatchpole@bmjgroup.com](mailto:pcatchpole@bmjgroup.com)

**FRIENDS' OF THE FORUM or EXCLUSIVELY INVITED RECEPTION SPONSOR** **£10,000**

- Exclusive receptions on the second night of the Forum for invited speakers, key supporters and senior health care leaders or the third night for the specially invited delegates
- **3m<sup>2</sup> Exhibition stand** (3m x 3m space)
- **3 complimentary delegate passes** to the Friends' of the Forum Reception
- **1 complimentary delegate pass** to three day Forum
- Effective exposure to all Forum attendees:
  - Verbal acknowledgement of your sponsorship in opening speech
  - Company logo on home page of BMJ's Forum website with link to your website
  - Company description on BMJ's Forum website
  - Company logo on front page of Forum Guide distributed to all delegates onsite
  - Half page within the Forum Guide for your company description and details

**BREAKFAST SESSION SPONSOR** **£9,000**

- Host a private, seated breakfast session attended by leaders in quality and safety in health care
- **Opportunity to deliver up to a 60 minute presentation** to a targeted audience
- **3m<sup>2</sup>Exhibition stand** (3m x 3m space)
- **1 complimentary delegate pass** to the three day Forum
- Effective awareness, interest & attendance generated through:
  - Description of your session in Forum marketing campaign
  - Additional marketing campaign to all registered delegates prior to the start of the Forum
  - Company logo on BMJ's Forum website with link to your website
  - Company logo displayed during your presentation
  - Company logo on front page of Forum Guide distributed to all delegates onsite
  - Half page in Forum Guide explaining your organisation's aims and ambitions

**NAME BADGE LANYARDS** **£6,000**

- **Company logo on all name badge lanyards** worn by delegates, speakers and exhibitors
- **3m<sup>2</sup>Exhibition stand** (3m x 3m space)
- **1 complimentary delegate pass** to the three day Forum
- Company logo and contact details in the Forum Guide distributed to all Forum delegates
- Company logo on BMJ's Forum website with link to your website

**EXHIBIT AT THE FORUM**

- **3m<sup>2</sup> Furnished Exhibition Stand**, 2 exhibition only passes and listing in Forum Guide **£3,000**
- **3m<sup>2</sup> Unfurnished Exhibition Stand**, 2 exhibition only passes and listing in Forum Guide **£2,200**

Included in the exhibition options are:

- 2 exhibition-only passes for the three main event days (Weds 21 to Fri 23 April)
- A company listing in the Forum Guide given out to all attendees (Logo, 50 words & contact details)

Additional exhibition-only passes are available at £250+ tax at 19.6%

**ADVERTISE AT THE FORUM**

- High impact advertising opportunity in both the Forum Guide and the April issue of Quality and Safety in Health Care for only:
 

Full Page	<b>£1,900</b>
Half Page	<b>£ 950</b>

**TO REVIEW THE CONTENT, PRESENTERS, FORMAT & LOCATION OF THE FORUM**

**PLEASE VISIT:** [internationalforum.bmj.com](http://internationalforum.bmj.com)

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