

# Objectives

- What Full Scale Community-Driven Healthcare system design looks like – and current ongoing efforts
- How to build Passionate, Energized, Aligned Workforce
- How to Create a true 'Learning Organization' with capability for continual change

## HealthCare System 'Units'

#### Continuum of Services

- 1. Social Support Services
- 2. Primary Care
- 3. Centers of Excellence Specialists
- 4. Inpatient Acute Care Hospitals
- 5. Post Acute Care Skilled Nursing Facility, Assisted Living, etc.

\*\* Many good examples in the world – but few for Primary Care – and PC is often small individual scattered low capable practices

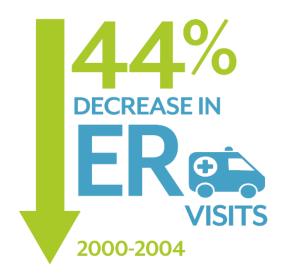
#### The Medical Model

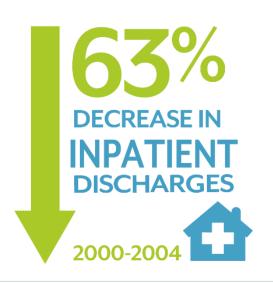
- Set in a specific culture and context full of specific biases, paternalism and negative personal judging.
- What is illness vs. 'Moral Failing' vs. personal choice? Who gets to decide? Who treats (medical, clerical, social service, family)?
- Medical Model
  - Body as machine made up of parts -- each part to be optimized discipline specific best practices
  - Centers of Excellence, subspecialists all controlling money and process
  - You must come to our 'temples' and follow our rules get naked and sit on cold vinyl in an exam room
  - Diagnosis Treatment Plan Noncompliant

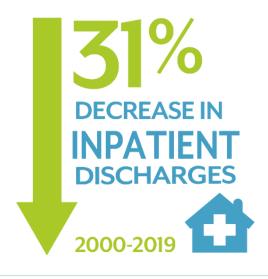
### What We All Know Works

- The ability to partner with a trusted person who helps coordinate and navigate across the system.
- The ability for the 'first touch' location to capably manage most issues
- Merging 'usual medical' and behavioral health capability
- Vertical Integration community, primary care, and specialty services
- Immediacy quick access with little delay or wait Smart Phones
- Building on what people are willing to do
- Full Population Sized Services across the system

### Why listen to our story













95%
EMPLOYEE
SATISFACTION

75th
75percentile
ON MANY
HEDIS
OUTCOMES





# We Changed Everything



### How Would You Do Healthcare?

#### Some Options

- Centers of Excellence Medical Model
  - Disease/Condition Specific Centers
  - Age and Gender Centric Designs
  - Specialist Efficiency and Effectiveness Paramount
- Whole Person Whole Family/Household Relationships
  - Highly Capable Hub for Medical, Behavioral, Social issues Everyone
  - Powerful All-Inclusive Care Coordination
- Community Based Maximally Consumer Convenience
  - Everything in the Home or Schools or Community Centers
  - Place Centered Design

## **Community Driven**

- We Chose the Powerful Hub Option (option 2)
  - Medical, Behavioral, Social all ages everyone
  - Community wants Medical Miracles and Personal Care
- Advantages of Community Driven Design
  - More likely to be outcome and cost effective
  - Strong emphasis on context, culture, values, journey
  - Protects against Changing Political Winds
  - Optimizes System, Care Coordination, Relationships, Shared Responsibility, Lived Experiences

**Community - Top Needs** 



1993

**Domestic Violence** Child Abuse Child Neglect Behavioral Health Addictions

2018

Alcohol, Drug, and Tobacco Oral Health Behavioral Health Food, Nutrition, and Obesity Cardiovascular Health and Heart Disease



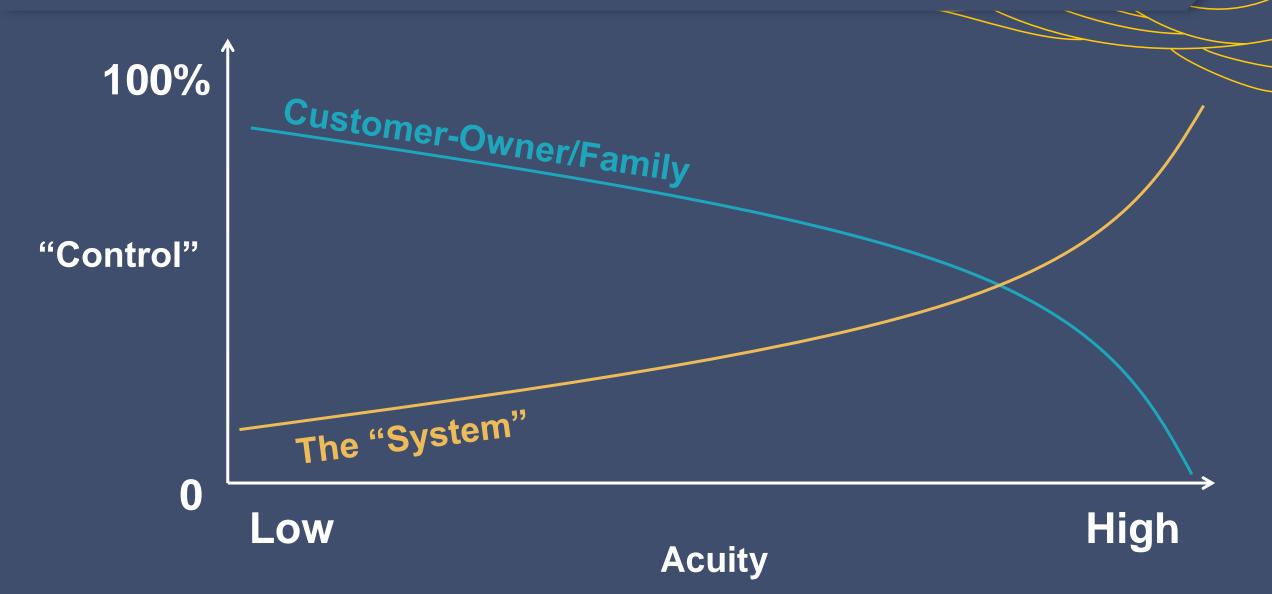
A Native Community that enjoys physical, mental, emotional and spiritual wellness

### Mission

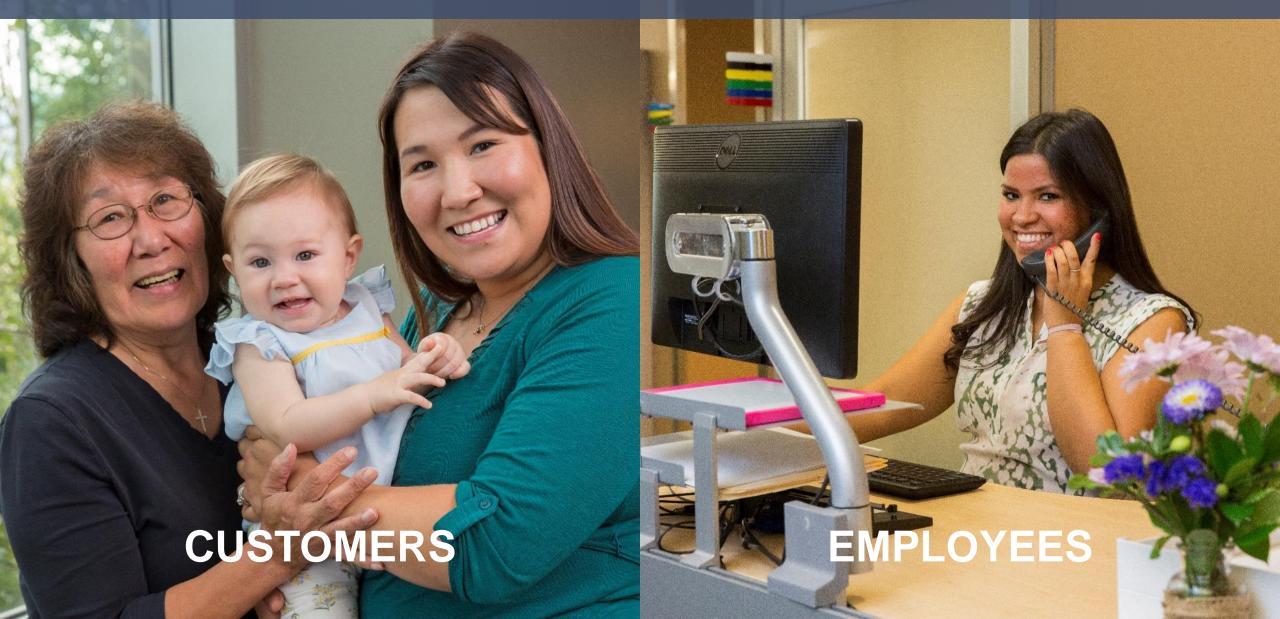
Working together with the Native Community to achieve wellness through health and related services



# Who really makes the decisions?

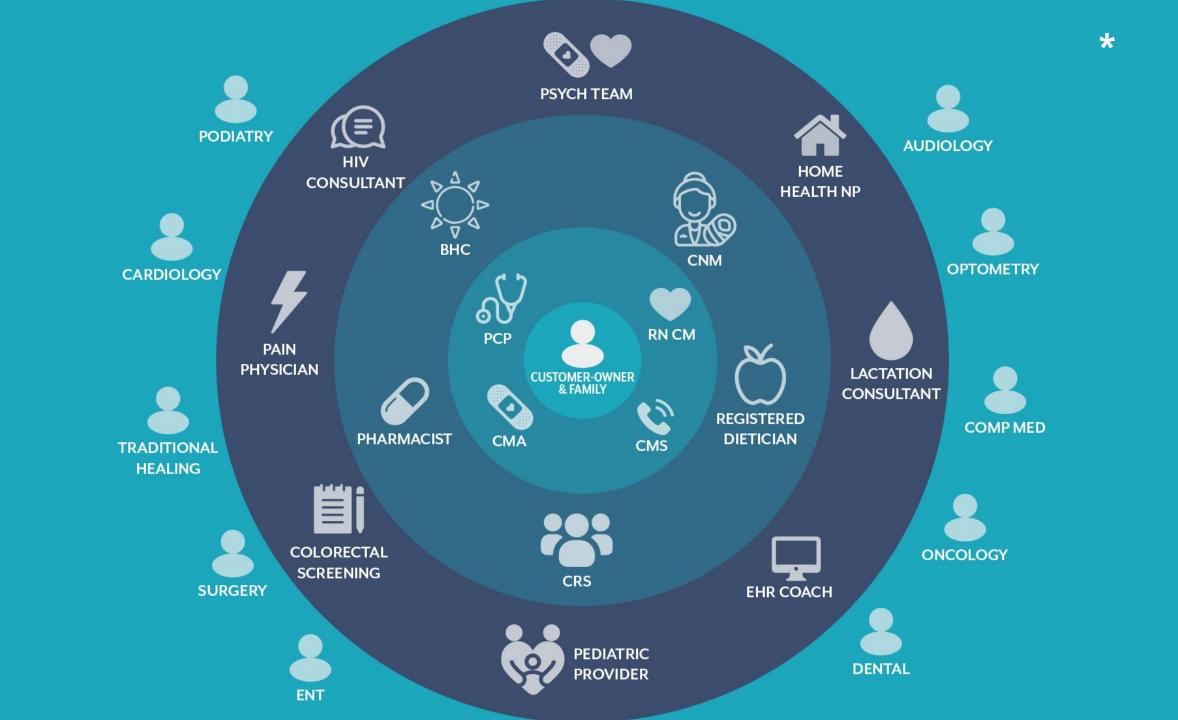


#### Using the Voice of the Customer to Drive Improvement \*

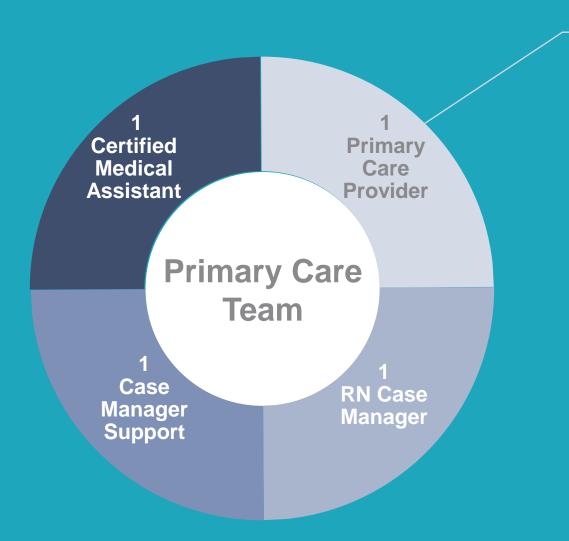


# **Operational Principles**

- Relationships between customer-owners, family and provider must be fostered and supported
- Emphasis on wellness of the whole person, family and community (physical, mental, emotional and spiritual wellness)
- Locations convenient for customer-owners with minimal stops to get all their needs addressed
- Access optimized and waiting times limited
- Together with the customer-owner as an active partner
- Intentional whole-system design to maximize coordination and minimize duplication
- Outcome and process measures continuously evaluated and improved
- Not complicated but simple and easy to use
- Services financially sustainable and viable
- Hub of the system is the family
- Interests of customer-owners drive the system to determine what we do and how we do it
- Population-Based system and services
- Services and systems build on the strengths of Alaska Native cultures



#### **Care Team Ratios**



# 1,100-1,400 Empaneled Customer-Owners

#### **Integrated Care Clinic Team**

2 Behavioral Health Consultants

1 Pharmacist

1 Registered Dietitian

1 Certified Nurse Midwife

2 Coverage Physician
Assistants/Nurse
Practitioners

Primary
Care Teams



**Integrated Care Teams** 

## **Bring Experts to PCP Team**

- Beh. Health, Nutrition, HIV, Diabetes
- Chronic Pain Physician, Psychologist, PT
- Adult and Pediatric Complexity Specialists (IM, Peds)
- Aging Well In Place Physician/Palliative Care
- Psychiatrists Addictions Med Asst Treatment
- Home Visiting Providers and Nurses
- Midwives Pregnancy Lactation
- Community Resource Social Work Community Connection



Providers and Customer-Owners in Shared Responsibility

#### Find the Balance

- Pulling in Key Specialists high volume, high frustration areas (BH, Pain, Addictions, Peds, HIV, Psychiatry, Pharmacy, Midwife, Dietician, Soc S.)
  - VS sending people to other locations for specialists
  - VS pulling in even more specialties too many/too much

- Behavioral Health Cognitive Behavioral Therapy Behaviorists in Primary Care
  - VS co-located psychotherapists
  - VS sending people away for anything remotely BH/Addictn

### **Always Full Population Scale**

- Primary Care Medical, Behavioral, Soc Svces
- Full Range of Outpt and Residential BH, Crisis BH, Detox, Addictions Programs
- Full Range of Rehabilitation PT, OT, SLP, Chiropractor, Massage, Acupuncture – TBI, Cardio, Pulm, Onc, Dialysis – Adult and Pediatric
- Dental/Oral Health
- Adult and Peds Medical, Adult and Peds Surgical
- Optometry, Audiology, Pharm, Lab, Rad, etc.

#### **Impact – Chronic Conditions**

- Medical Model drives up costs with poor outcomes
  - Segmentation of people into organs and diseases leads to too many visits, tests, meds, equipment, hospitalizations
  - Built entirely around the convenience of the professionals and their financial optimization – exacerbated by inserting a third party in the middle – resulting in the OFFICE VISIT
- Therefore, it is IMPERATIVE to move away from the professional centric, highly segmented current model – to control cost and improve health – and leverage Shared Responsibility

The Office Visit must be replaced as central

#### Continuum of Behavioral Health Care

#### **Substance Use Treatment**

- Dena A Coy
- Four Directions Anchorage
- Four Directions Valley
- SCF Detox Program

#### Youth

- TRAILS
- The Pathway Home

#### **Adult Intensive Services**

- Quyana Clubhouse
- Intensive Case Management

#### **Integrated Services**

- BHC's
- Primary Care Behavioral Health

#### **Crisis / Supportive**

Behavioral Urgent Response Team

#### Rural

- Behavioral Health Aides
- Community Health Centers

#### **Outpatient Behavioral Health Services**

- Behavioral Health Fireweed
- Adult Outpatient 999
- Child and Family Development Services
- Children and Family Services 2
- VNPCC Behavioral Health

#### **Ending Generational Trauma**

- The ACES Study is a now well-known set of statistics 'proving' the critical importance of the context within which children grow
- The 'nest' (home, family) within which the life is created and grows determines pretty much everything about the health of the child
- Physical, mental, nutritional, intellectual
- What is healthcare's role?



Behavioral Health Redesign
Learning Circles

#### **Current Projects**

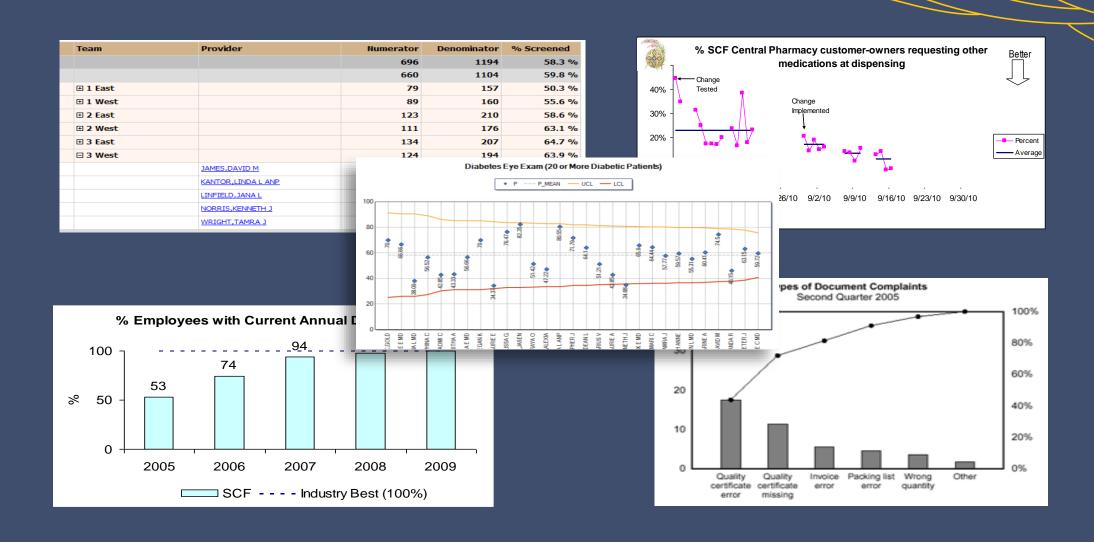
- Pediatric integration fully. Aging Well Initiative
- New Generations parenting, parent partners, prenatal
- Chronic pain management, addictions, rehab of all types
- Access balance async/video/text/email/in-person
- Behavioral Crisis Capability immediate, short term residential
- Same day access for Detox and Outpatient Addictions Services
- Dental at population health with full range of services (over 100 chairs)
- Sub specialist collaboration all ages

NOTICE – decrease office visits & physician centricity overall

#### **Energized Passionate Workforce**

- Hire for Fit Behavioral Based Interviewing
- Core Concepts Self Awareness, Communication, Team, Story
- Leaders as Facilitators Leadership Pathways
- Link Everything
- Every decision based on Operational Principles
- De-office Everyone Team Optimization Relationships No Nurses Stations – No Physician Offices
- Development Center
- Celebrate and Recognize No Individual Pay for Performance

# Data and Information Management



## **True Learning Organization**

- About 50 Improvement Advisors and Specialists
- Planning Cascade/Linkages Initiatives Work Plans PDP
- Innovation and Improvement as Core Competency
- Development Center over 150 courses
- Operational Principles consistency despite decentralized project creation
- Project Charters Executive Sponsors Annual Planning Tool
- Data Mall Dashboards Scorecards
- Continual Consumer Voice in Dozens of Ways

# We Continue to Ask the Community

**Governing Board** 

**Advisory Committees** 

**Elder Council** 

**Annual Gatherings** 

24-Hour Hotline

Personal Interactions

Customer-Owner Workforce

Satisfaction Surveys and

**Comment Cards** 

**Employee Survey** 

Employee Interactions (Over 55%

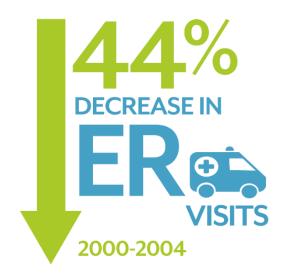
are Customer-Owners)

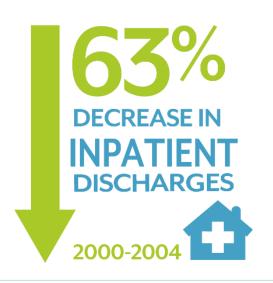
Nothing about me without me When, Where and How THEY want it

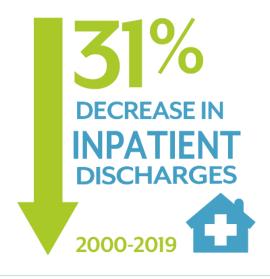
## Nuka Design - Structural

- Super Powerful Same Day Access Primary Care any modality
- Full merge of basic behavioral, medical and social services in Primary Care hub
- Full Population Scale Specialty Medical, Specialty Behavioral, Rehabilitation, Addictions, Ancillary and Support programs
- Become a highly capable Learning Organization
- Massive investments in Workforce/Infrastructure
- Continual Community Conversation Feedback Testing

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Qaĝaasakung Aleut

Quyanaa Alutiiq Quyanaq Inupiaq AwA'ahdah Eyak

Mahsi' Gwich'in Athabascan Igamsiqanaghalek Siberian Yupik

Háw'aa Haida

Quyana Yup'ik T'oyaxsm
Tsimshian

Gunalchéesh Tlingit

Tsin'aen

Ahtna Athabascan

Chin'an

Dena'ina Athabascan

Thank you!