

M6 - Scaling up and spreading improvement work:

a practical guide for moving promising projects to impact at the system level

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Disclosures

The faculty have no conflicts of interest to declare



Faculty Introductions



Workshop Agenda

Time	Activity
9:30-9:45	Session welcome and orientation
9:45 – 10:15	Setting the Scene - What have we learned from experience of trying to scale improvement?
10:15 – 10:45	Theoretic Underpinnings of Getting to Scale <ul style="list-style-type: none">• Spread, scale definitions• Theories of spread and scale-up
10:45 – 11.00	Break
11.00 – 11:30	Phases of Scale Up and Spread: Illustrations and Discussion
11:30 – 12:20	Tabletop activity: Hands-on building of a scale-up or spread programme
12:20 -12:30	Learnings and Wrap-up





Institute for
Healthcare
Improvement

What have we learned from the experience of trying to scale improvement?

- your experience: describe a success or challenge with scaling up or spreading your improvement project



Institute *for*
Healthcare
Improvement

**What have we learned from the
experience of trying to scale
improvement?**

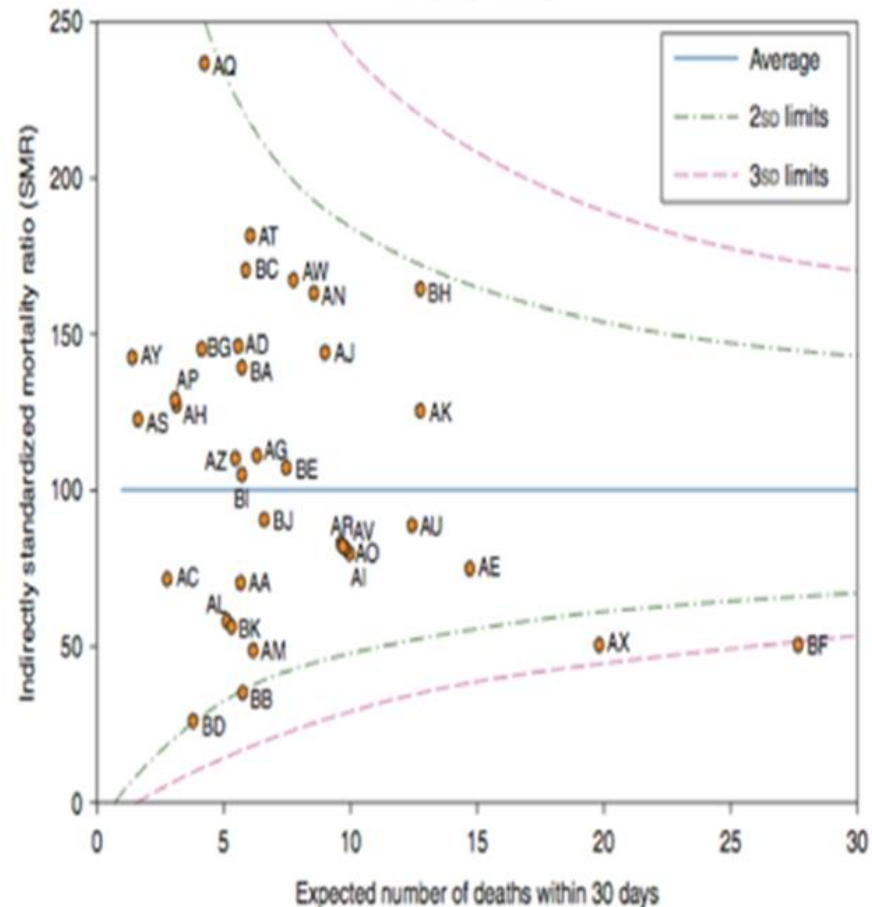
- *lessons from the field*

Why is it so hard to go from Successful Model to Scale up? Case #1 Improving Post-Surgical Mortality

30 day Standardized Mortality Ratio for Emergency Laparotomy

The Problem:

- ~ 30000 patients undergo emergency abdominal surgery in NHS hospitals each year
- 30-day mortality >10%.
- Large variation in Post-laparotomy mortality



Variations in Mortality after emergency laparotomy, UK
Saunders et al, BJA 2012



Case #1: Post-Laparotomy Mortality

Use of a pathway quality improvement care bundle to reduce mortality after emergency laparotomy

S. Huddart¹, C. J. Peden², M. Swart³, B. McCormick⁴, M. Dickinson¹, M. A. Mohammed⁵ and N. Quiney¹ on behalf of the ELPQuiC Collaborator Group

BJS 2015; 102: 57–66

The Successful Model:

4 NHS Hospitals

Clinical intervention (bundle)

- Early warning score,
- early antibiotics,
- goal-directed fluid therapy
- Rapid response to OR/theater
- Senior MD involved
- postoperative intensive care



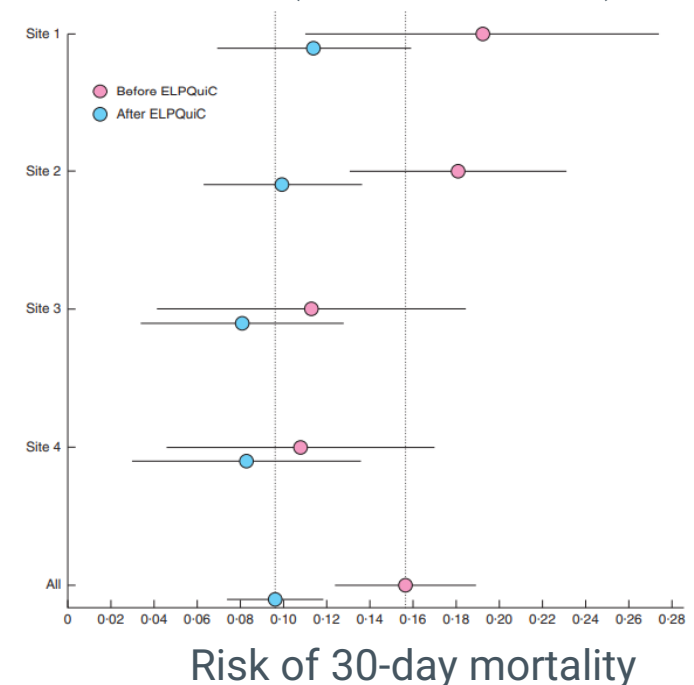
QI Implementation intervention

- Multidisciplinary team
- executive -level support
- PDSA testing adoption
- 6 weekly in-person learning meetings
- Data collected on every patient for 8 months
- Sharing of project data

Study Design:

- Quasi-experimental (no controls)
- Risk-adjusted cumulative sum (CUSUM) plots and a logistic regression model.

The Result: risk of death from 15.6 to 9.6 % (39% reduction)



Case #1: Post-Laparotomy Mortality

The Test of Scale up Model:

Aggarwal G, et. al., JAMA Surgery 2019;154:1-9

QI intervention in 26 NHS Hospitals

Clinical intervention (bundle)

- Early warning score,
- early antibiotics,
- goal-directed fluid therapy
- postoperative intensive care



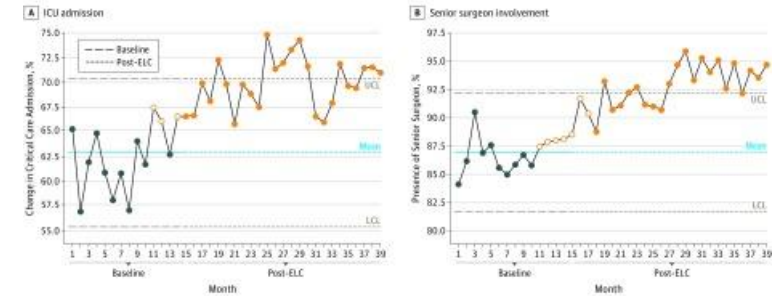
QI Implementation intervention

- Multidisciplinary team
- executive -level support
- hospital teams meeting every 3 months.
- On-site support by improvement teams coaches

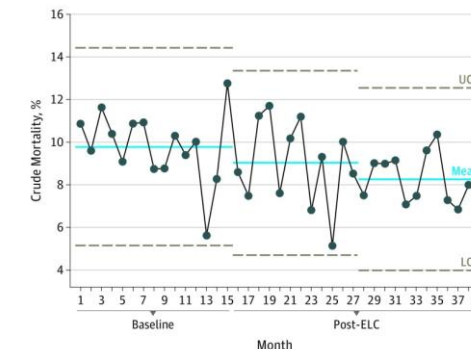
Study Design:

- Quasi-experimental (no controls)
- Risk-adjusted cumulative sum (CUSUM) plots
- SPC analysis .

The Result:



Significant improvement in key processes:
ICU admissions, senior doc involved



Adjusted risk of death
5.3% to 4.5% =
15.1% reduction



Case #1: Post-Laparotomy Mortality

Large-Scale Scale up:

Peden CJ, et al. Lancet 2019;393:213-21

93 NHS Hospitals in 15 “clusters”

Clinical intervention

- 36-component intervention
- 10 components selected for emphasis



QI Implementation intervention

- reframing the high mortality as “burning platform”
- Support QI leads to engage staff and leaders
- Basic QI training
- Support data analysis and feedback
- online virtual learning
- half-day follow-up F2F meeting @
- 16 weeks. 2 national meetings

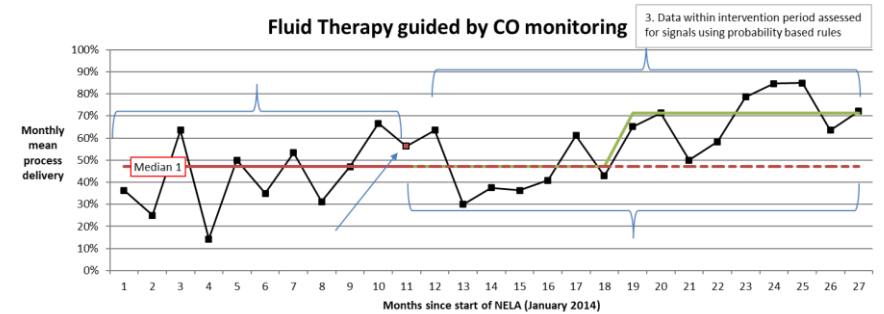
Study Design:

Step wedge cluster design (intervention time 1 - 20 months)

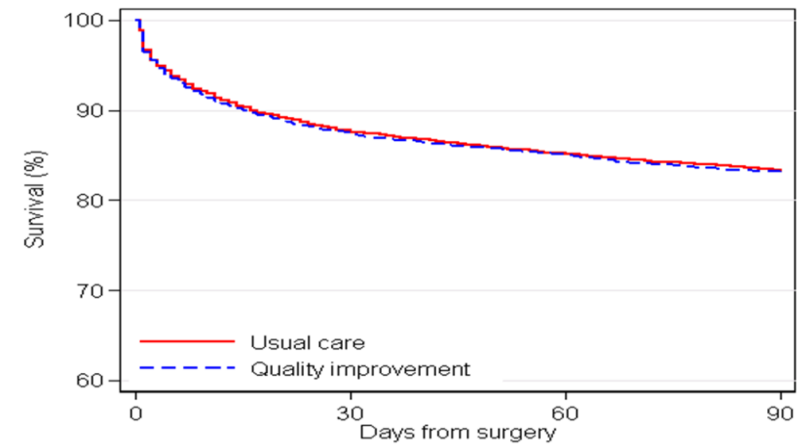
Group/Participant	Group	Time Point						
		1	2	3	4	5	6	7
1								
2								
3								
4								
5								
6								

Legend:
 Control/wait-listed condition
 Intervention condition

The Result:



Some processes improved



Survival

90 day mortality 16% in intervention and 16% control hospitals

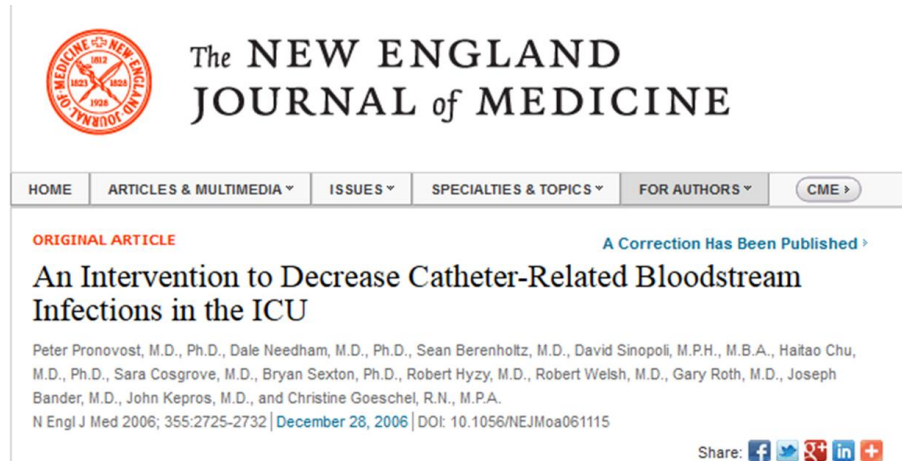


Case #1: Post-Laparotomy Mortality (Summary)

	Number of Hospitals	Clinical Intervention	QI Intervention	Study Design	Result
Demonstration	4	6 –part evidence based intervention	Multi-Discip. team Leadership PDSA testing 6 weekly in-person learning meetings Data collection and feedback	Quasi-exp	15.6 to 9.6 % (39% reduction)
Test of Scale	26	6 –part evidence based intervention	Multi-Discip. team Leadership F2F teams meeting (~ 3mo). On-site support by improvement teams coaches Data collection and feedback	Quasi-exp	5.3% to 4.5% (15.1% reduction)
Large Scale Implementation	93	36-component intervention	Multi-Discip. team Leadership PDSA testing One F2F meeting Data collection and feedback	Step-wedge trial	Intervention and control both 16% reduction



Case #2: Spreading a Successful Model into a New System



The NEW ENGLAND JOURNAL of MEDICINE






HOME ARTICLES & MULTIMEDIA ISSUES SPECIALTIES & TOPICS FOR AUTHORS CME

ORIGINAL ARTICLE A Correction Has Been Published >

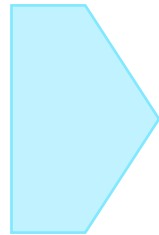
An Intervention to Decrease Catheter-Related Bloodstream Infections in the ICU

Peter Pronovost, M.D., Ph.D., Dale Needham, M.D., Ph.D., Sean Berenholtz, M.D., David Sinopoli, M.P.H., M.B.A., Haitao Chu, M.D., Ph.D., Sara Cosgrove, M.D., Bryan Sexton, Ph.D., Robert Hyzy, M.D., Robert Welsh, M.D., Gary Roth, M.D., Joseph Bander, M.D., John Kepros, M.D., and Christine Goeschel, R.N., M.P.A.

N Engl J Med 2006; 355:2725-2732 | December 28, 2006 | DOI: 10.1056/NEJMoa061115

Share:     

- 108 ICUs across Michigan, USA
- BTS collaborative
- “bundle” of 5 interventions to reduce CLABSI
- Basic QI teaching
- biweekly coaching, biannual meetings
- incidence-rate ratios continuously decreasing from 0.62 at baseline to 0.34 at 16 to 18 months



BMJ Qual Saf doi:10.1136/bmjqs-2012-001325

Original Research

‘Matching Michigan’: a 2-year stepped interventional programme to minimise central venous catheter-blood stream infections in intensive care units in England

 OPEN ACCESS

Julian Bion¹, Annette Richardson², Peter Hibbert³, Jeanette Beer³, Tracy Abrusci¹, Martin McCutcheon⁴, Jane Cassidy², Jane Eddleston⁵, Kevin Gunning⁶, Geoff Bellingan⁷, Mark Patten⁸, David Harrison⁹, THE MATCHING MICHIGAN COLLABORATION & WRITING

- 223 adult and paediatric ICUs in England.
- Same “bundle” of 5 interventions
- Step-wedge intervention
- All clusters decreased at similar rates
- The trend for infection rate reduction did not accelerate following interventions training.



Case #2: Spreading a Successful Model into a New System

RESEARCH

Open Access

Explaining *Matching Michigan*: an ethnographic study of a patient safety program

Mary Dixon-Woods^{1*}, Myles Leslie², Carolyn Tarrant¹ and Julian Bion³

- Burning platform: baseline rates were much lower in UK vs Michigan
- Unreceptive atmosphere due to previous “top-down” efforts to tackle central line infections.
- Misunderstanding that introduction of simple checklist would be sufficient
- Did not use regular face to face network meetings
- Did not provide regular follow up
- “imposed” vs “voluntary” participation
- importance of monitoring controls and secular trends

Context

Lack of attention to psychology of change, adult learning

Fidelity of design:

Attributes of the environment



Do Rapid Response Teams Work? (a: “variably, sometimes”) Variation in Results

J Patient Saf. 2020 Sep; 16(3 1 Suppl): S3–S7.

Published online 2020 Aug 24. doi: [10.1097/PTS.0000000000000748](https://doi.org/10.1097/PTS.0000000000000748)

PMCID: PMC7447182

PMID: [32809994](https://pubmed.ncbi.nlm.nih.gov/32809994/)

The Use of Rapid Response Teams to Reduce Failure to Rescue Events: A Systematic Review

[Kendall K. Hall](#), MD, MS,* [Andrea Lim](#), MD, MPH,[†] and [Bryan Gale](#), MA*

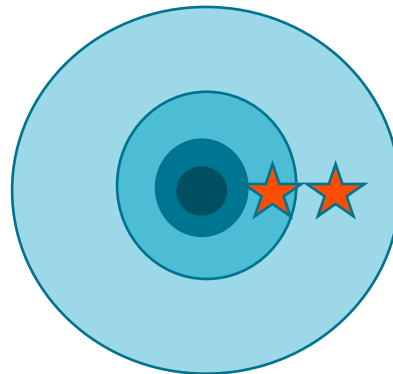
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Abstract

Go to:

Conclusions:

- “There is moderate evidence linking the implementation of RRTs with decreased mortality and non-ICU cardiac arrest rates
- The benefits of RRTs may take a significant period after implementation to be realized, owing to the need for change in safety culture”



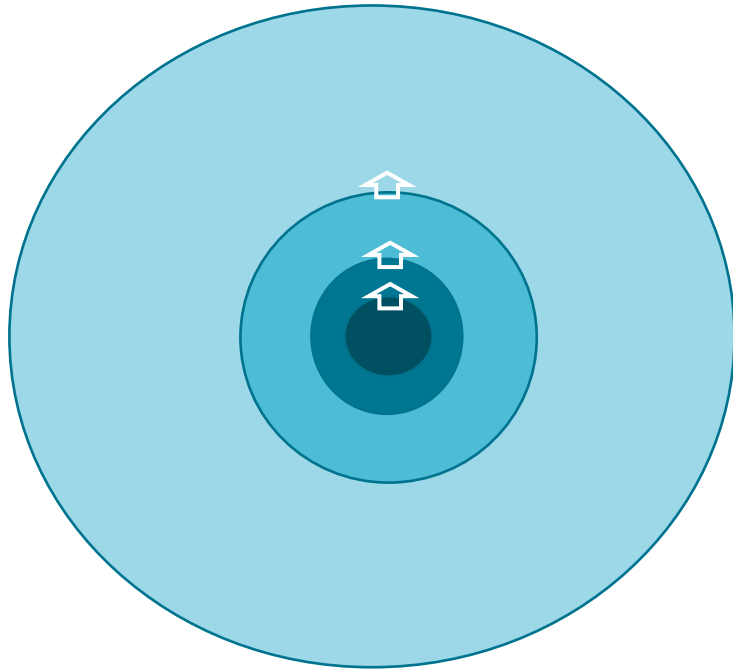
Theoretical Underpinnings

- *Spread, scale definitions –*
 - *Theories of spread and scale-up: -*
 - *Going beyond planned scale up- how to build a Movement –*
- Helen Bevan*

Scale up or Spread?



Scaling vs Spreading Improvement

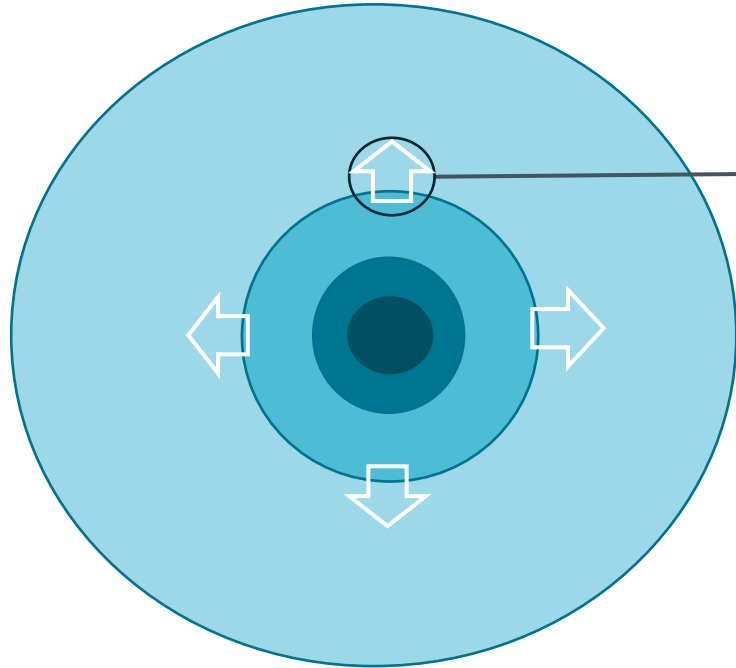


Scaling up Improvement:

Building a scalable model
Testing in different contexts
Creating conditions for scale up



Scaling vs Spreading Improvement



**Spreading
Improvement**
*Spreading a well tested
model in a well-prepared
environment*

3 Common Design Features in Scale-up Models

1. Sequential Scale up Plan

2. Influence Adoption

3. Build Infrastructure to Scale

Barker et al. *Implementation Science* (2016) 11:12
DOI 10.1186/s13012-016-0374-x

Implementation Science

METHODOLOGY Open Access

A framework for scaling up health interventions: lessons from large-scale improvement initiatives in Africa

Pierre M. Barker^{1,2*}, Arny Reid¹, and Marie W. Schall¹




Table 1 Review of frameworks for scaling up health interventions

Frameworks	Sequential scale-up plan	Adoption influences and infrastructure
<i>Implementing Best Practices Consortium</i> (15,16)	Preliminary setup phase, a test-of-concept phase, further testing in different environments, and an implementation scale-up phase to get to full scale; theory-based approach that tests the applicability of the intervention in different contexts before scaling	Outlines eight principles that support change including perception of benefits, change agent, resource support for the change agent, leadership support, staff motivation, small-scale testing using success to motivate, clear implementation ownership, and getting going by not delaying first steps
<i>Expandnet</i> (17–19)	Alignment to the local practices and contexts in the setup phase, and testing and learning from different contexts as the intervention starts to scale up, feeding the information learned into the final scale-up plan; theory-based approach that tests the applicability of the intervention in different contexts before scaling	Emphasis on understanding attributes of the innovation, the organization, the resource team and the larger social, political, economic, and institutional environment
<i>WHO/Massoud</i> (20)	Preliminary setup phase, a test-of-concept phase in a representative "slice" of the system, and exponential increase of these slices to fill out the areas of full scale through further testing in different environments; theory-based approach that tests the applicability of the intervention in different contexts before scaling; a major contribution from Massoud is the notion of planning from the outset with scale in mind and initial testing in a network of facilities across multiple layers of the system	Use of evidence of success as a mechanism for advocacy and will building, and creating a receptive environment for taking an intervention to full scale; suggest using leaders from successful early test phases of the work to become the advocates and local champions to drive the scale-up phases of the work
<i>Management Systems International</i> (21)	Planning, establishing pre-conditions for scaling up, and implementation; accounts for, and anticipates the needs of, different contexts through deep inquiry into local conditions	Highlights the need for pre-work, stage setting, and engagement that will support successful scaling up, especially in terms of attaining necessary resources and buy-in through advocacy methods
<i>Consolidated Framework for Implementation Research</i> (22)	Planning, engaging, executing, and reflecting/evaluating; accounts for, and anticipates the needs of, different contexts through deep inquiry into local conditions	Five areas to consider: intervention characteristics, inner setting, outer setting, individual characteristics, and the implementation process
<i>Yamey</i> (23)	Phased delivery strategy as one of six success factors that needs to account for and anticipate needs of different contexts through deep inquiry in to local conditions as well as using a phased approach	Outlines six areas that influence successful scale-up, including attributes of the tool/service being scaled up, of the implementers, of the community, of the socio-political environment, of the research environment, and the delivery strategy



3 Common Design Features in Scale-up Models (+ Tom Nolan)

1. Sequential Scale up Plan
2. Influence Adoption
3. Build Infrastructure to Scale

2. Will, *Ideas* and Execution

“If you want to achieve major change, you need **will, ideas, execution**”

-Tom Nolan (API)



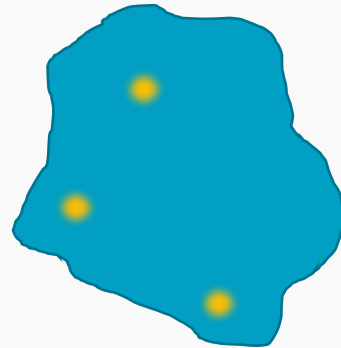
Core Concept #1: Sequential Scale-up

4 steps to getting to impact at full scale

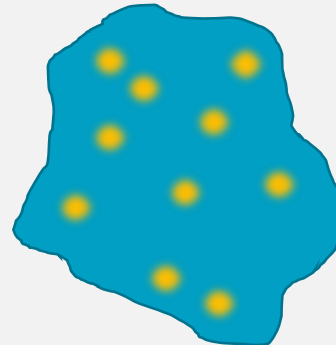
1. *Prepare the Ground*



2. *Build the model*



3. *Test the model in different contexts*

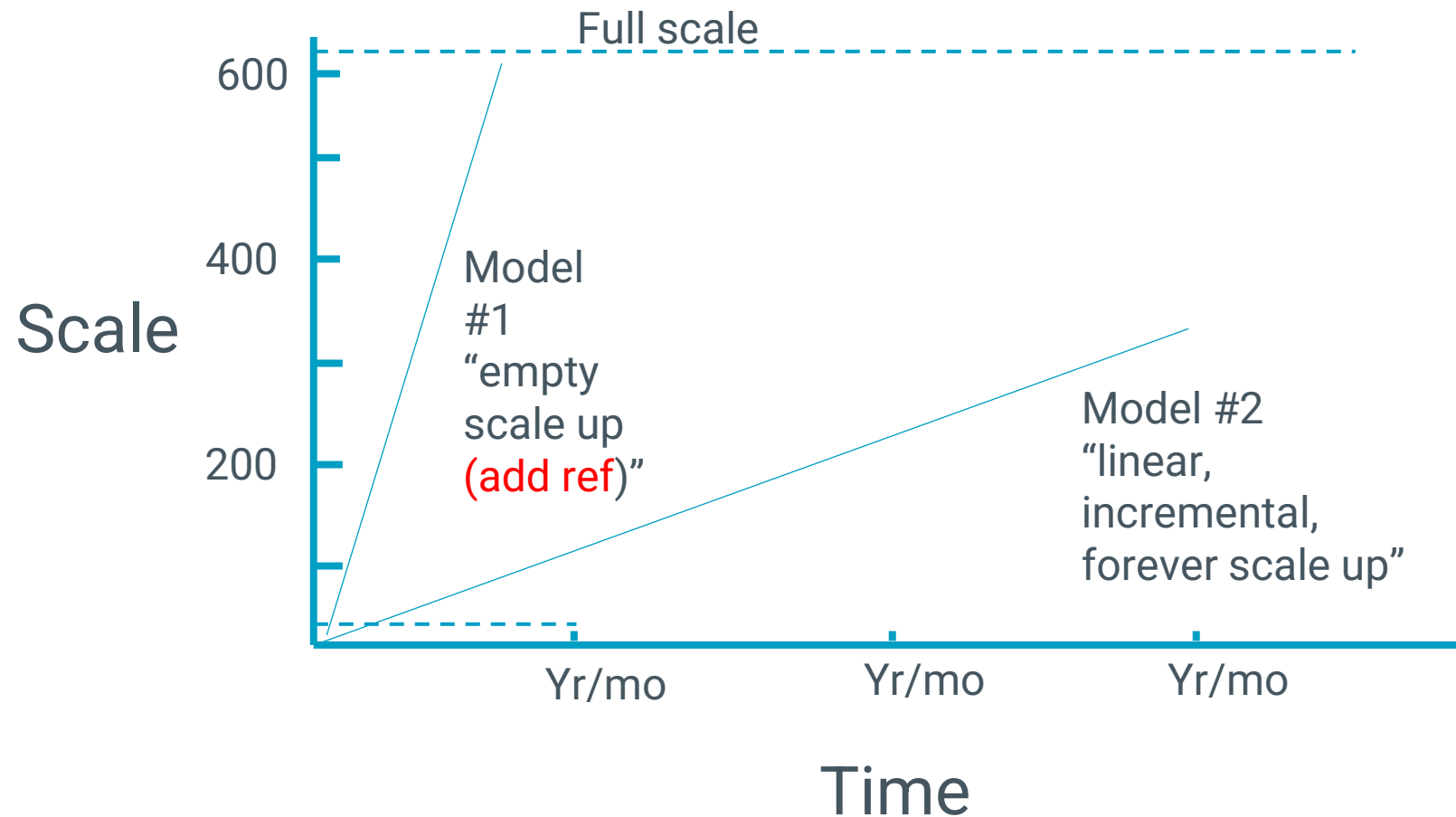


5. *Implement the model at full scale*

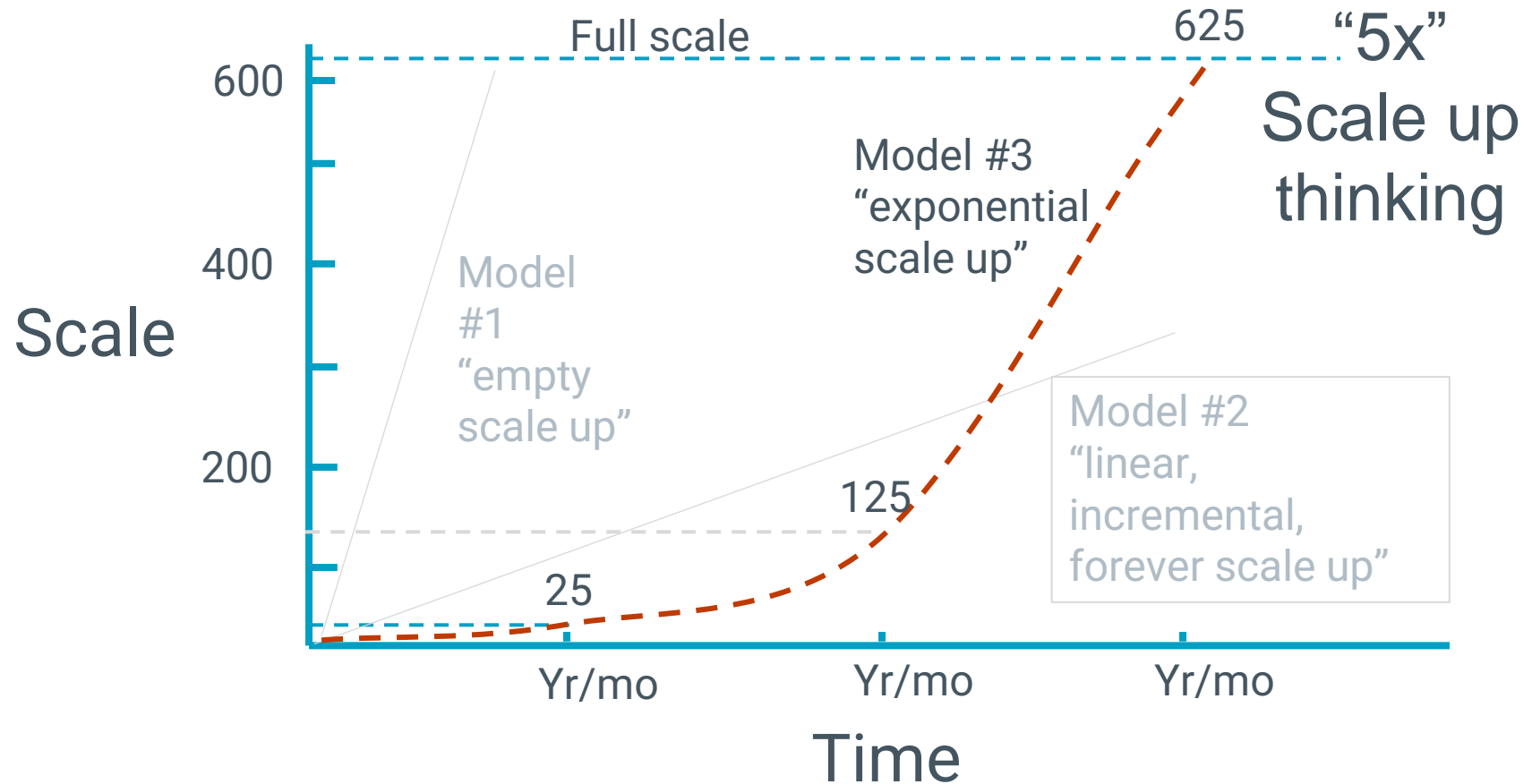


Core Idea #1: Sequenced Scale-up Design.

Exponential vs Linear Scale-up Thinking



Exponential vs Linear Scale-up Thinking



Phased Approach using Exponential Thinking

1. *Prepare the Ground*



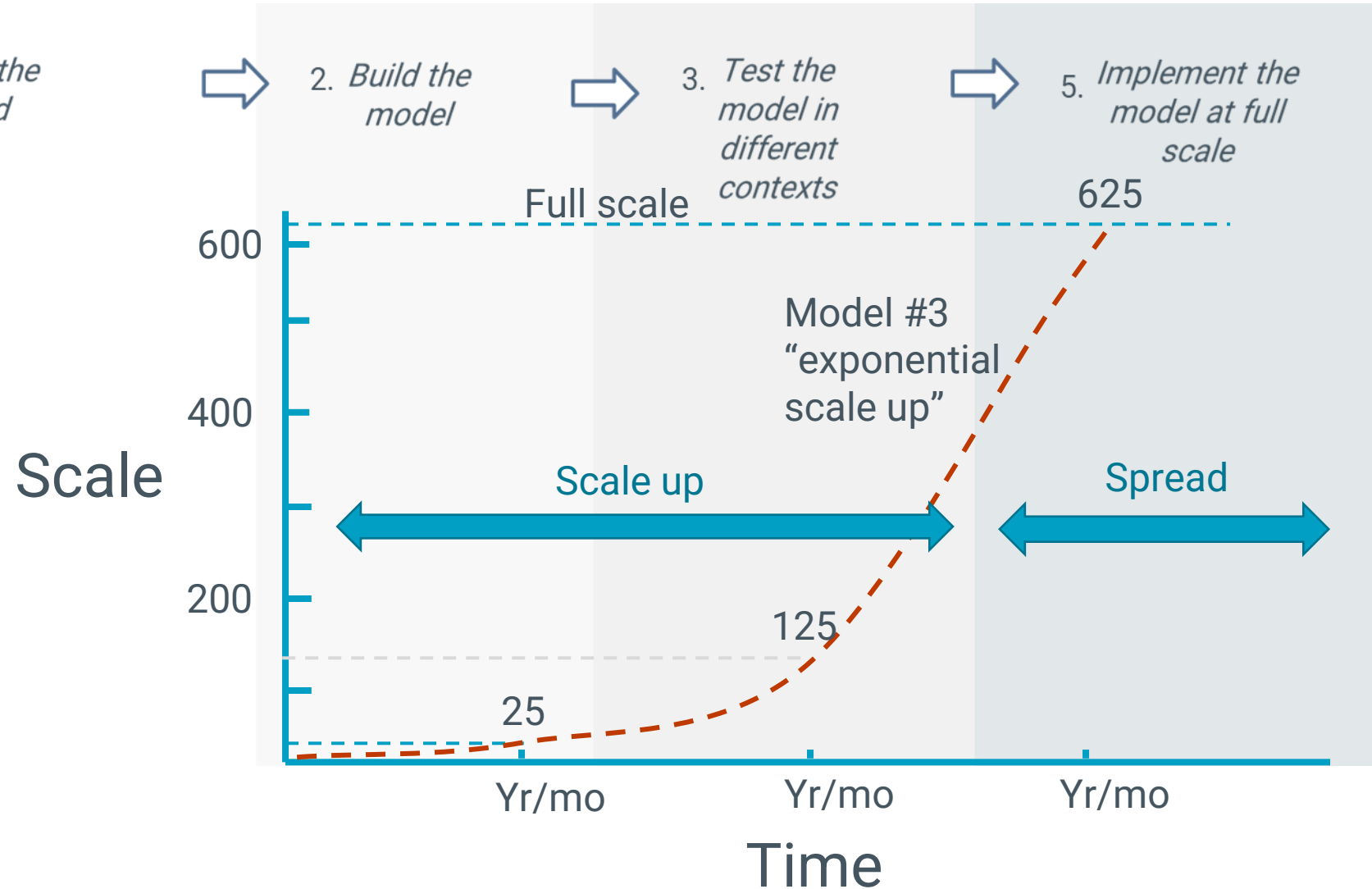
2. *Build the model*



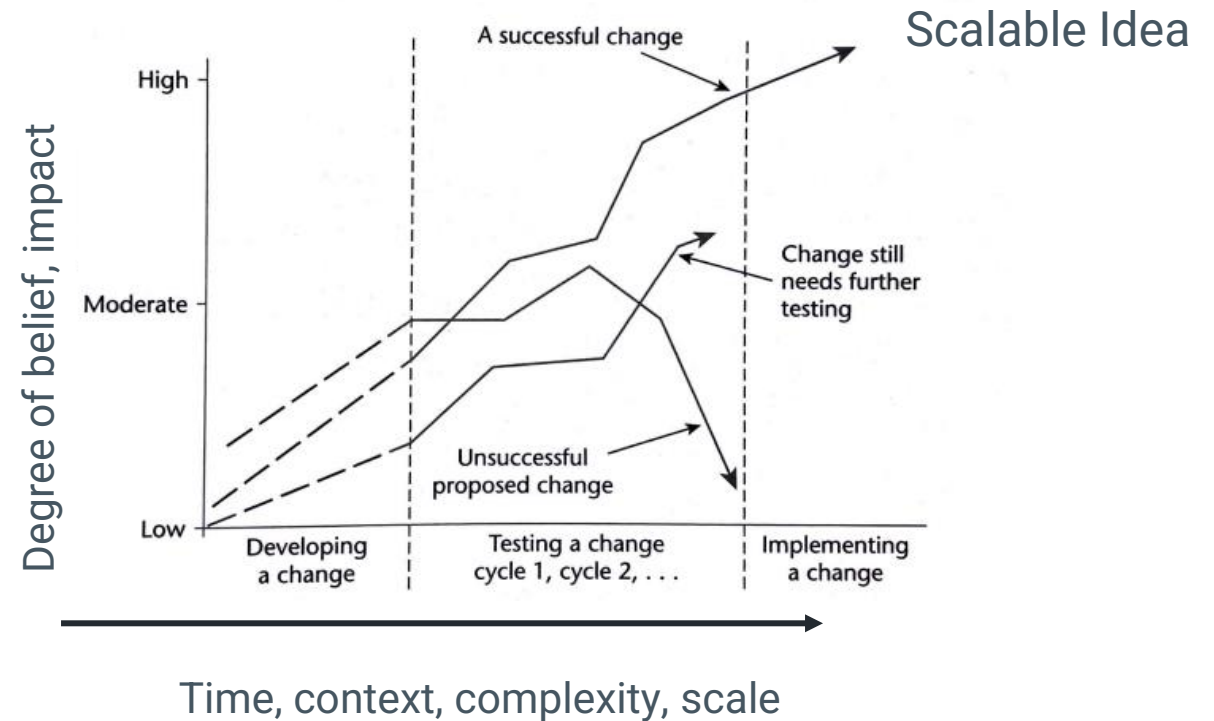
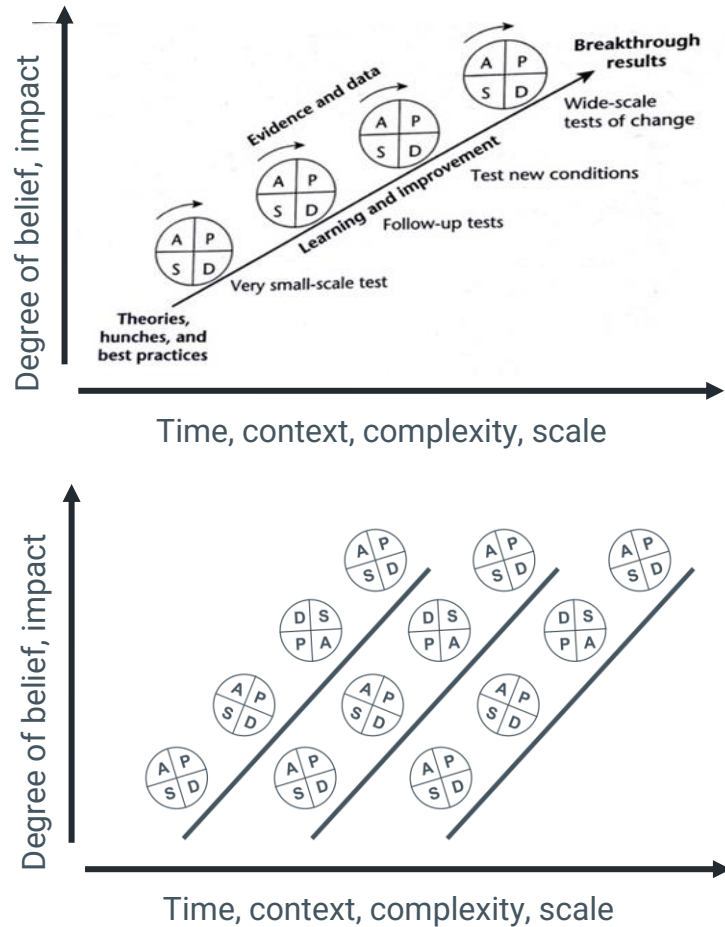
3. *Test the model in different contexts*



5. *Implement the model at full scale*

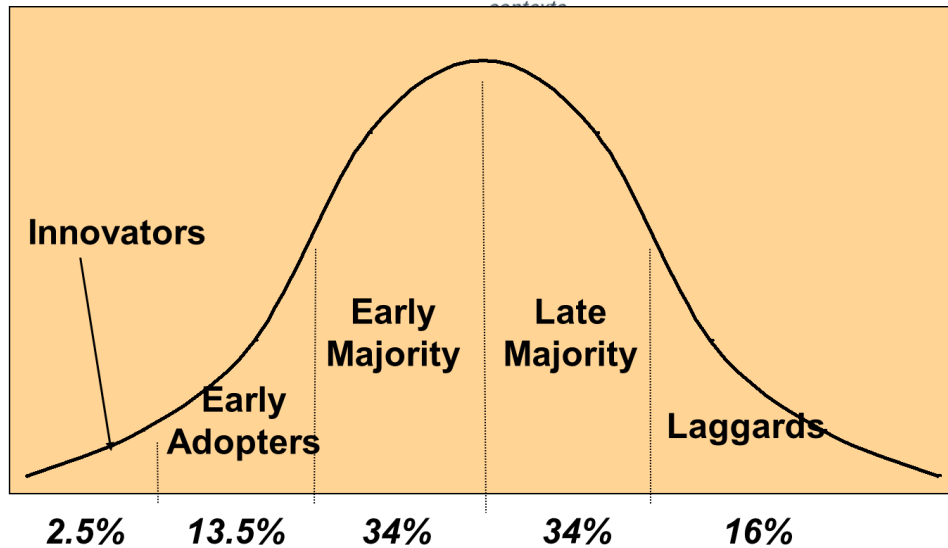


Core Concept #2: Increasing the degree of belief of ideas



Core Concept #3: Building Will

Prepare the Ground → Build the model → Test the model in different contexts → Implement the model at full scale



Attributes of your improvement community

Key Role of Leadership

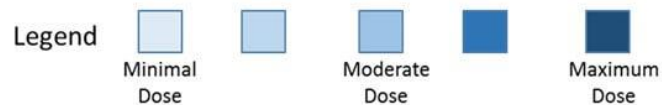
- Enabling environment for change
- Constancy of purpose
- Constant communication,
- Making most of social networks,
- Safe culture

Attributes of implementation



Core Concept #4: Building Capability, Infrastructure, Tools

Science of Improvement Topic	Board	Sr. Mgmt.	Sr. Clinicians	Nurse Mgrs.	Admin Mgrs.	QI Team Ldrs.	QI Experts	Com Ldrs.
History of QI	Minimal Dose	Minimal Dose	Minimal Dose	Minimal Dose	Minimal Dose	Minimal Dose	Moderate Dose	Minimal Dose
Profound Knowledge	Moderate Dose	Moderate Dose	Moderate Dose	Moderate Dose	Moderate Dose	Moderate Dose	Maximum Dose	Moderate Dose
Quality as a Business Strategy	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose	Moderate Dose
Model for Improvement	Moderate Dose	Moderate Dose	Moderate Dose	Moderate Dose	Moderate Dose	Maximum Dose	Maximum Dose	Moderate Dose
PDSA Testing	Moderate Dose	Moderate Dose	Moderate Dose	Moderate Dose	Moderate Dose	Maximum Dose	Maximum Dose	Moderate Dose
Understanding variation	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose
Scale-up and Spread	Moderate Dose	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose	Maximum Dose	Moderate Dose
Construction of control charts	Minimal Dose	Minimal Dose	Minimal Dose	Moderate Dose	Moderate Dose	Maximum Dose	Maximum Dose	Minimal Dose



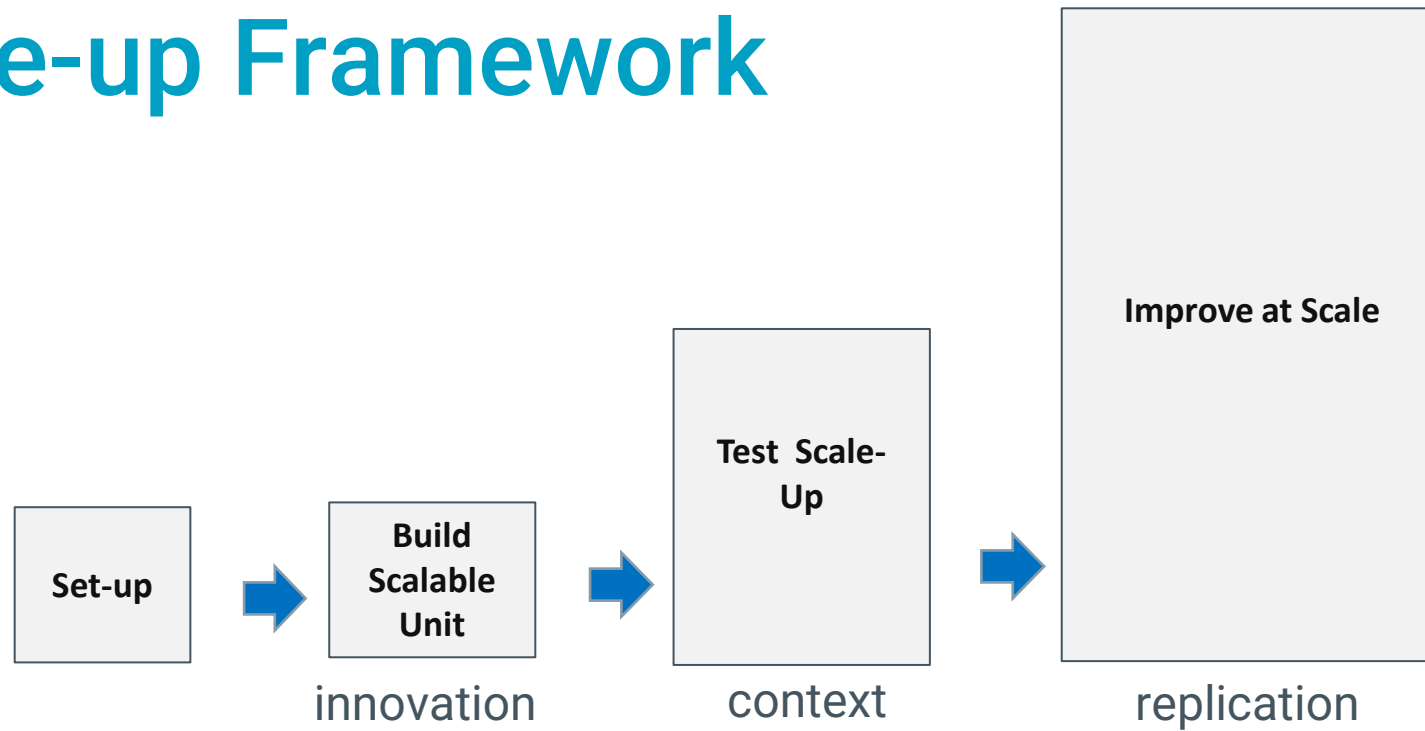
Infrastructure and Tools

- Data systems
- Learning systems
- Change packages
- Clinical bundles
- “how to” implementation guides
- Standard work

<https://www.ihl.org/insights/building-improvement-capacity-and-capability-dosing-approach>



IHI Scale-up Framework



1. **Phased approach** to scale-up improvement

2. Build **will** for change and spread

3. Develop credible implementation **ideas**

4. Build **QI capability, infrastructure and tools**



METHODOLOGY

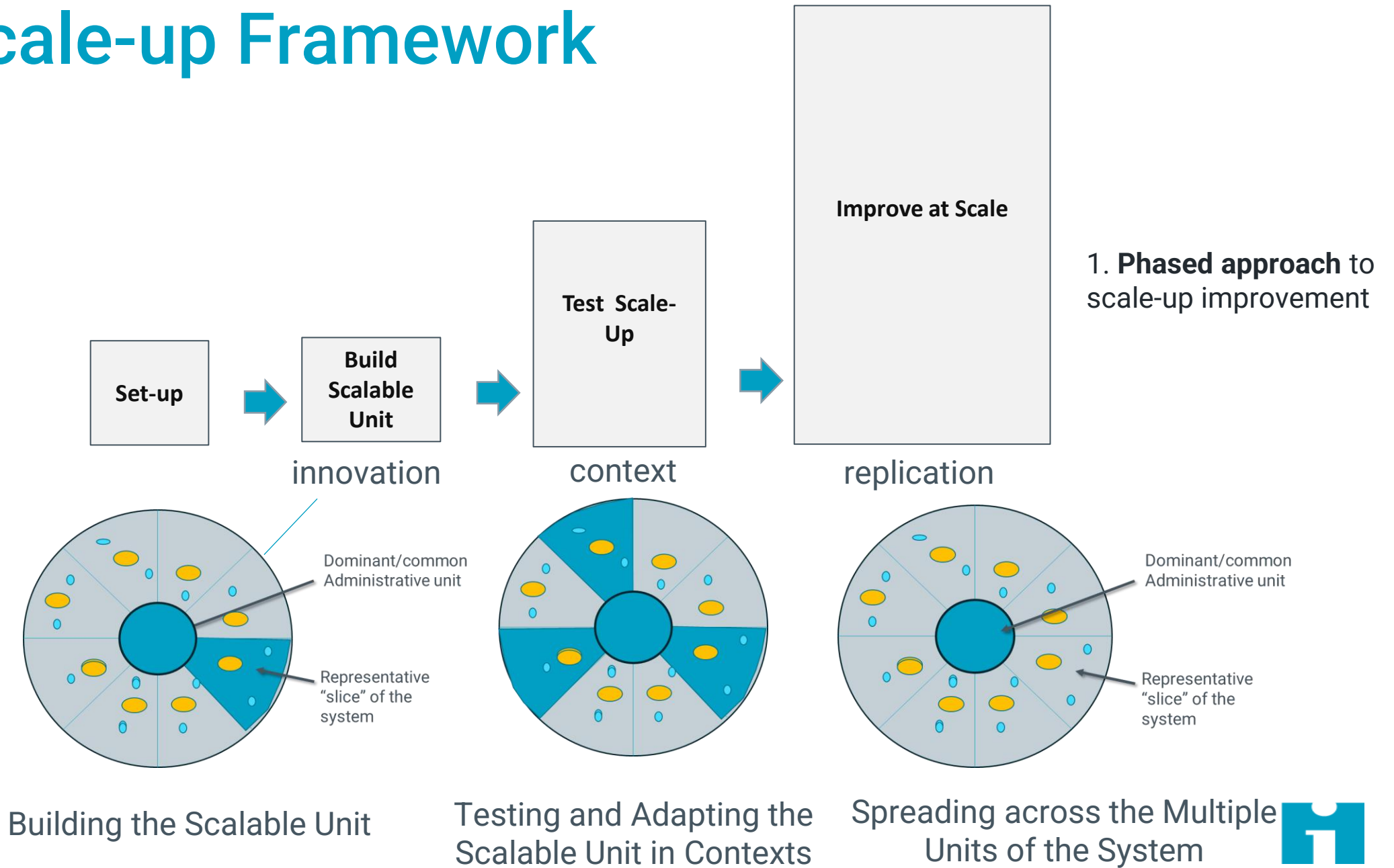
Open Access



A framework for scaling up health interventions: lessons from large-scale improvement initiatives in Africa

Pierre M. Barker^{1,2*}, Amy Reid¹ and Marie W. Schall¹

IHI Scale-up Framework



IHI's Scale-up Model: Moving from Innovation to Standard Work

1. *Prepare the Ground*



2. *Build the model*



3. *Test the model in different contexts*



5. *Implement the model at full scale*

Replicable Units

600
400
200

Design Innovation cycle
BTS

Design
BTS

Design
Campaign
Sprint

Innovation (QI)

Standard Work (QC)

25

125

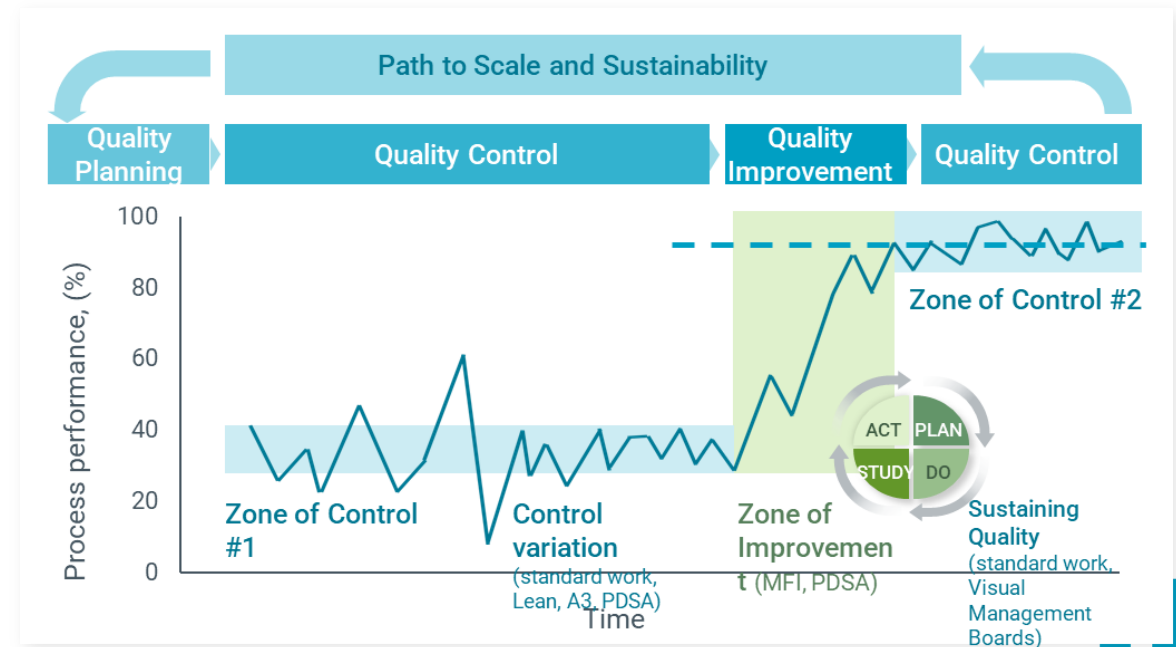
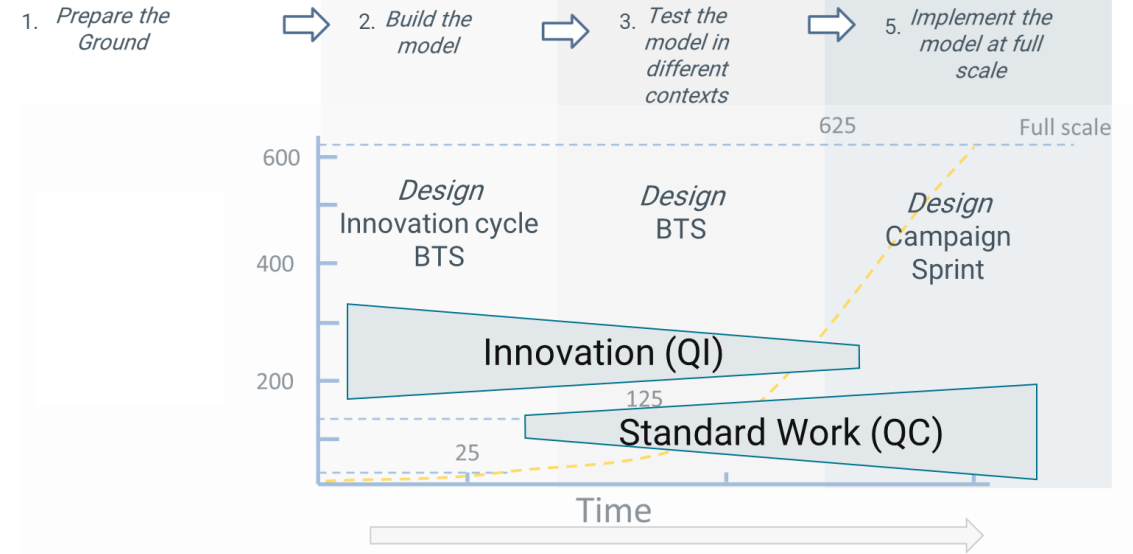
625

Full scale

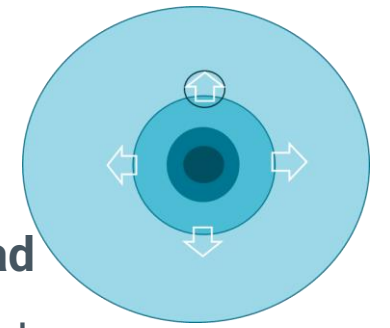
Time



Linking Scale and Spread to Juran's QP, QI and QC thinking

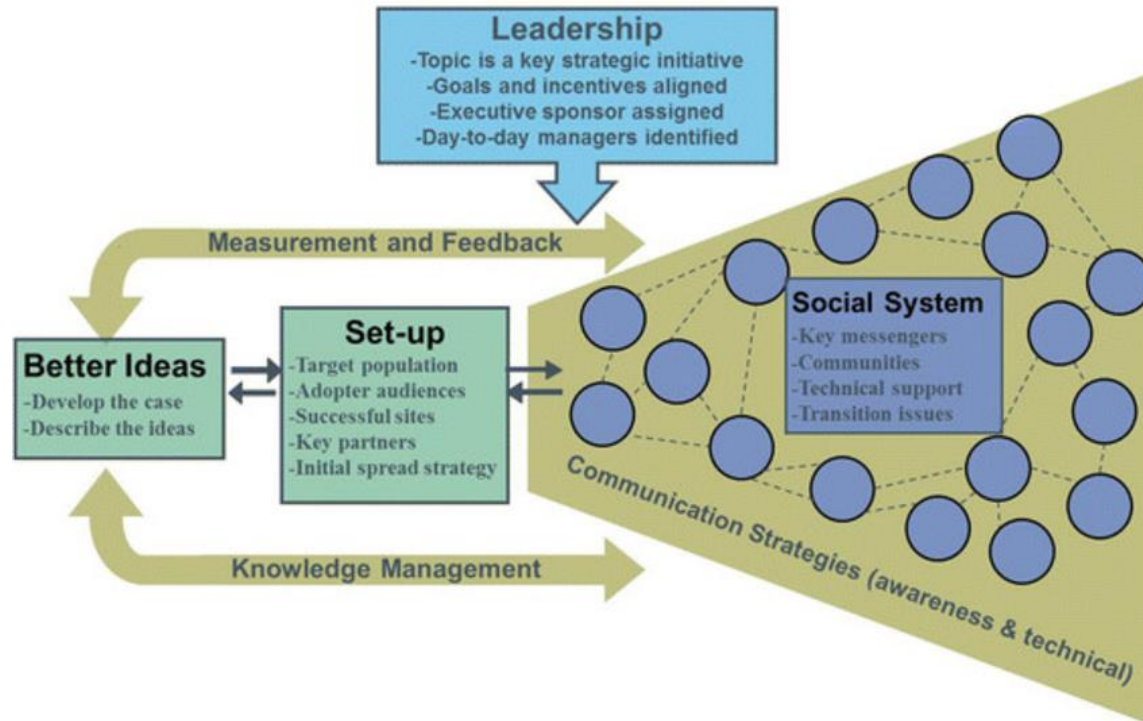


IHI Theory of Spread



Key Tasks for Successful Spread

- Do you have “spread ready” ideas, engagement, tools?
- Identify key roles of leadership (alignment, resources, motivation)
- Use the existing structures and social systems where possible to facilitate spread
- Facilitate infrastructure changes if needed to speed the adoption of the improvements
- Transition from improvement to operational mindset



<https://www.ihl.org/resources/white-papers/framework-spread-local-improvements-system-wide-change#downloads>



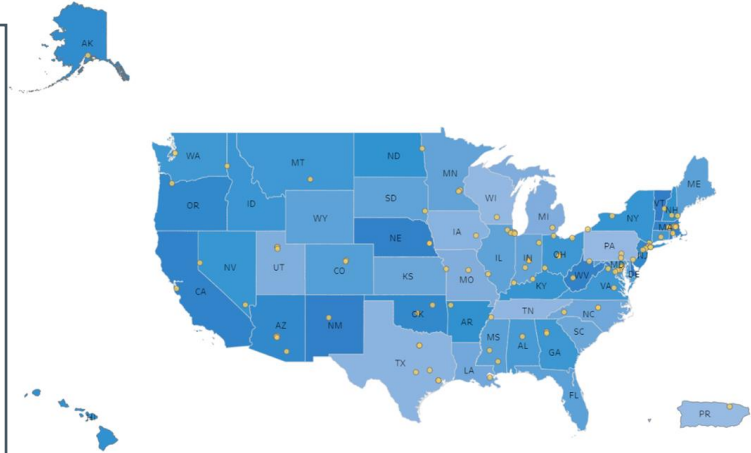
Examples of Spread

100,000 Lives Campaign



- >3000 hospitals signed on over 15 months
- 5 core bundles
- Goal 100,000 lives saved from hospital harm

IHI-ECHO Nursing Home intervention during COVID



- 9,017 out of approximately 15,000 eligible nursing homes reached within 6 months
- All 50 states, DC, and Puerto Rico



- >3000 facilities recognized as "Age Friendly" over 6 years
- Each facility commits to using "4Ms" to care for aging population



South Africa: Scale up and Spread of Effective HIV care for Mothers and Newborns

- Population 55 million
- Health systems: Government 85%, For profit (15%)

National Priority/Concerns

- Largest HIV epidemic in the world (15% of population infected)
- U5 mortality rates increased 1995 – 2005 (due to HIV)

Intervention

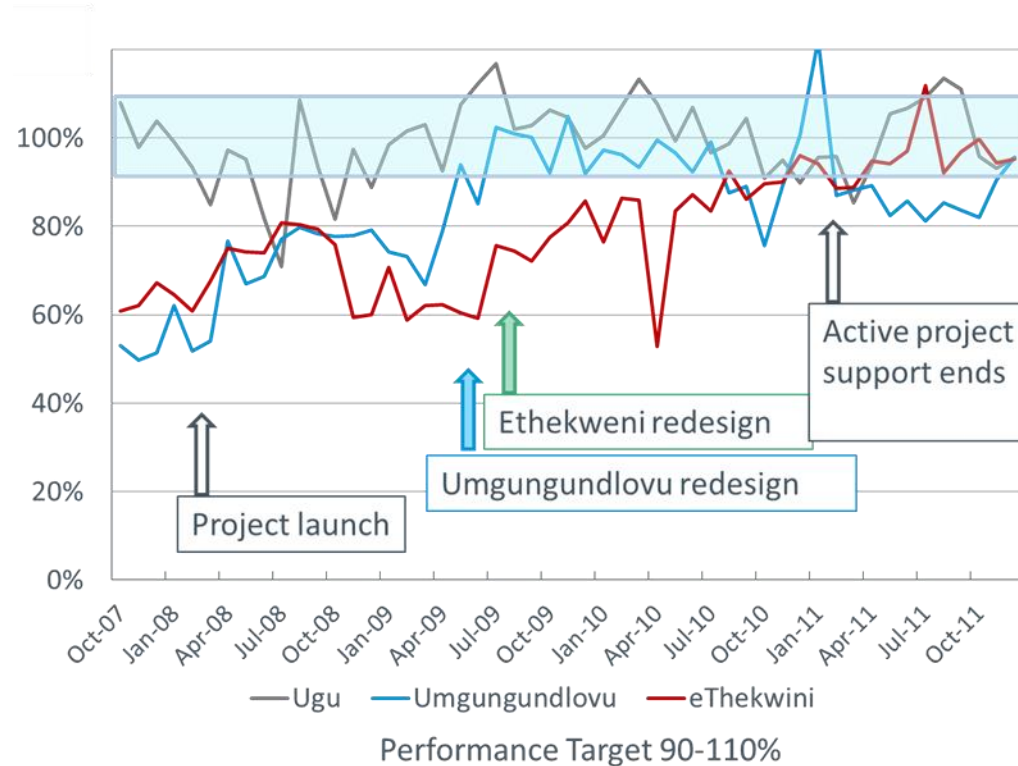
- QI program delivered through government health program.



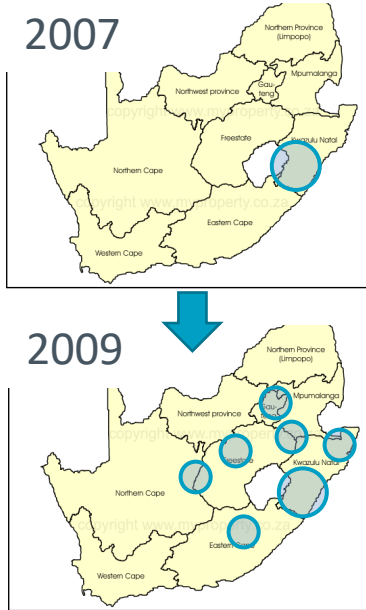
National Scale-up and Spread of Prevention of Mother to Child Transmission (PMTCT) program



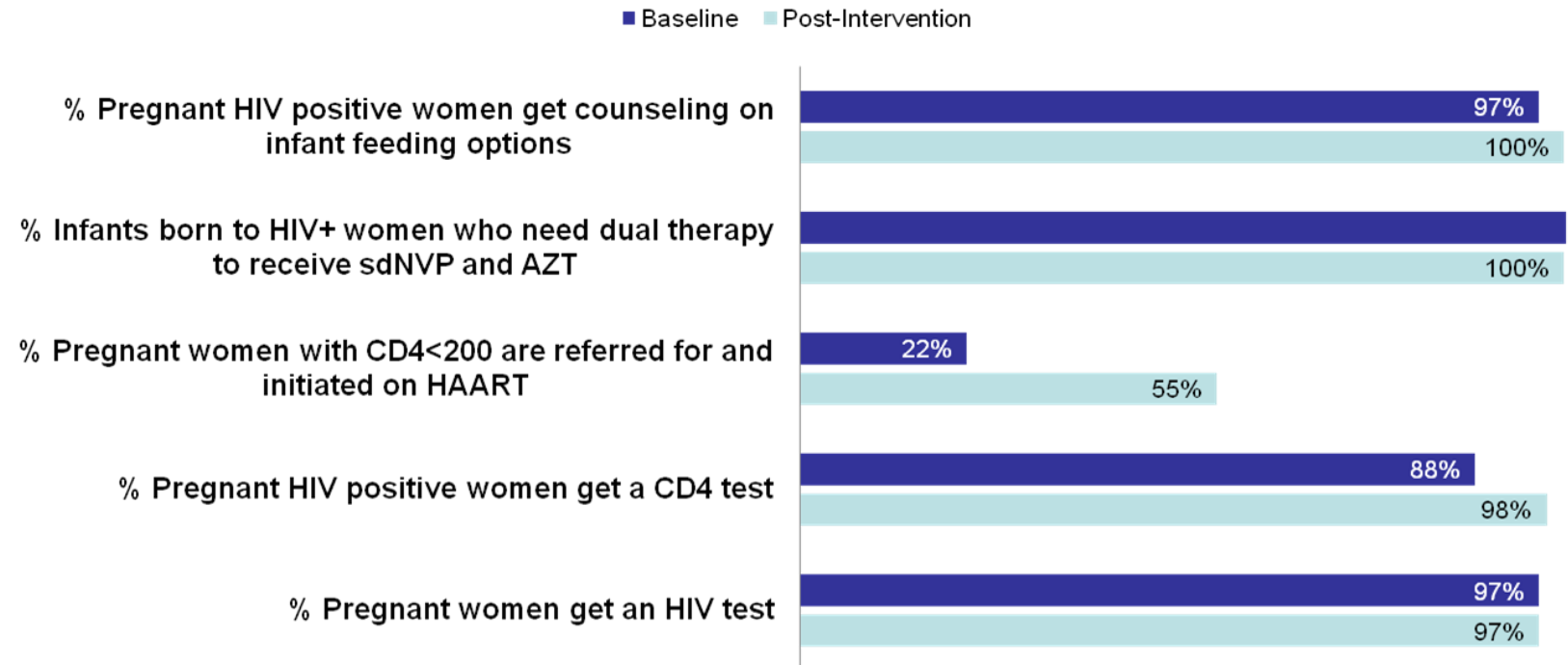
Step 1: Demonstration and learning in the administrative unit (District) that would be scaled



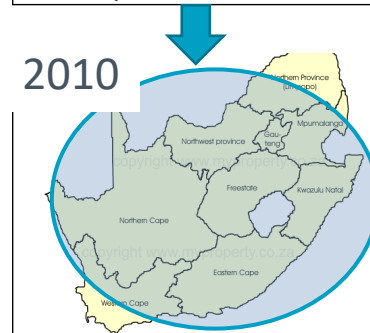
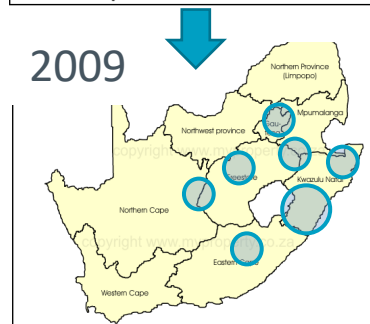
National Scale-up and Spread of Prevention of Mother to Child Transmission (PMTCT) program



Test of Scale-up: 5 provinces, 7 Districts, 161 facilities



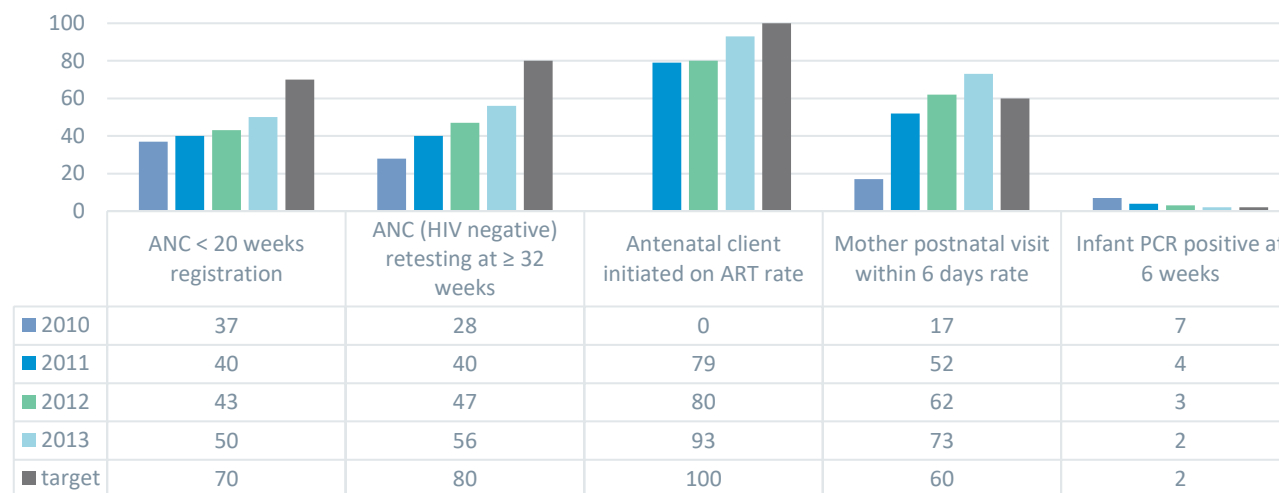
National Scale-up and Spread of Prevention of Mother to Child Transmission (PMTCT) program



Spread Phase: Going to Full Scale: 12 provinces, 52 Districts, 4,200 health facilities

Replication of Standard work

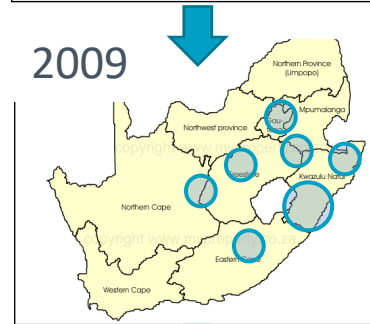
PMTCT Cascade National



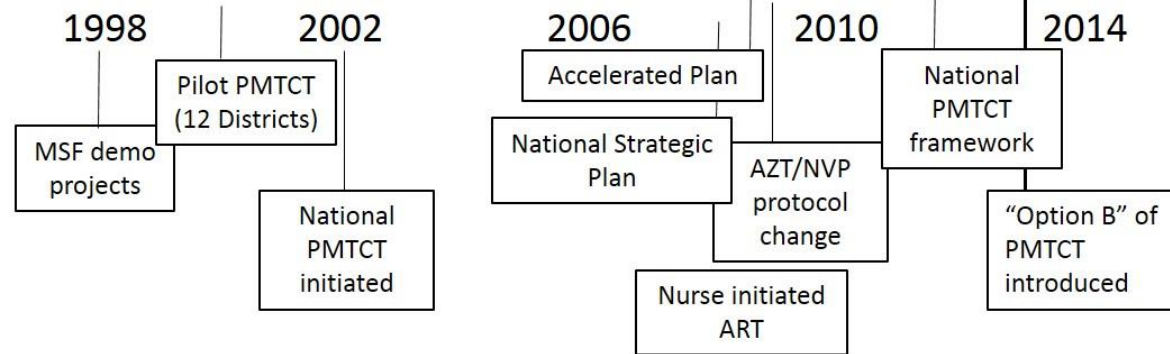
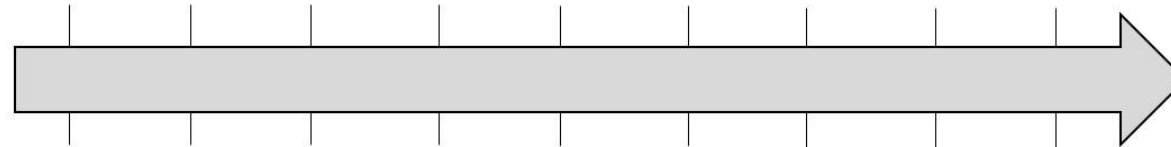
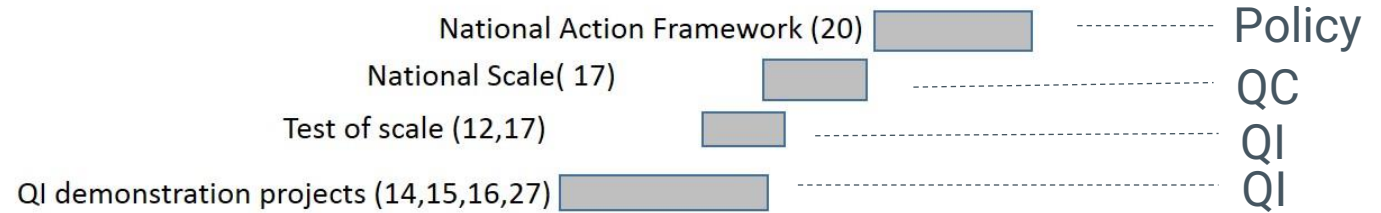
■ 2010 ■ 2011 ■ 2012 ■ 2013 ■ target



National Scale-up of Prevention of Mother to Child transmission program



QI interventions



Non- QI interventions



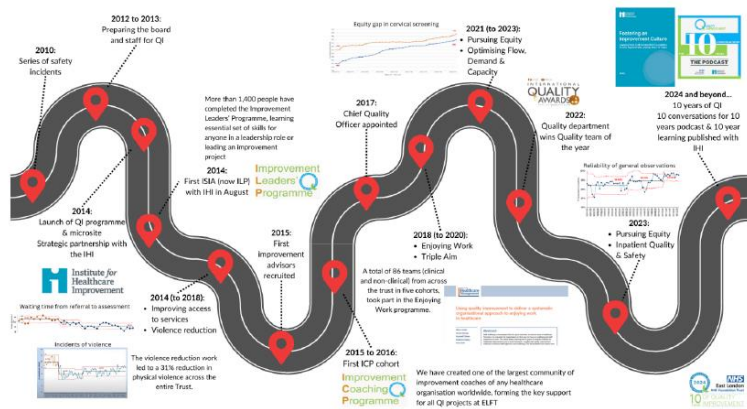


Institute *for*
Healthcare
Improvement

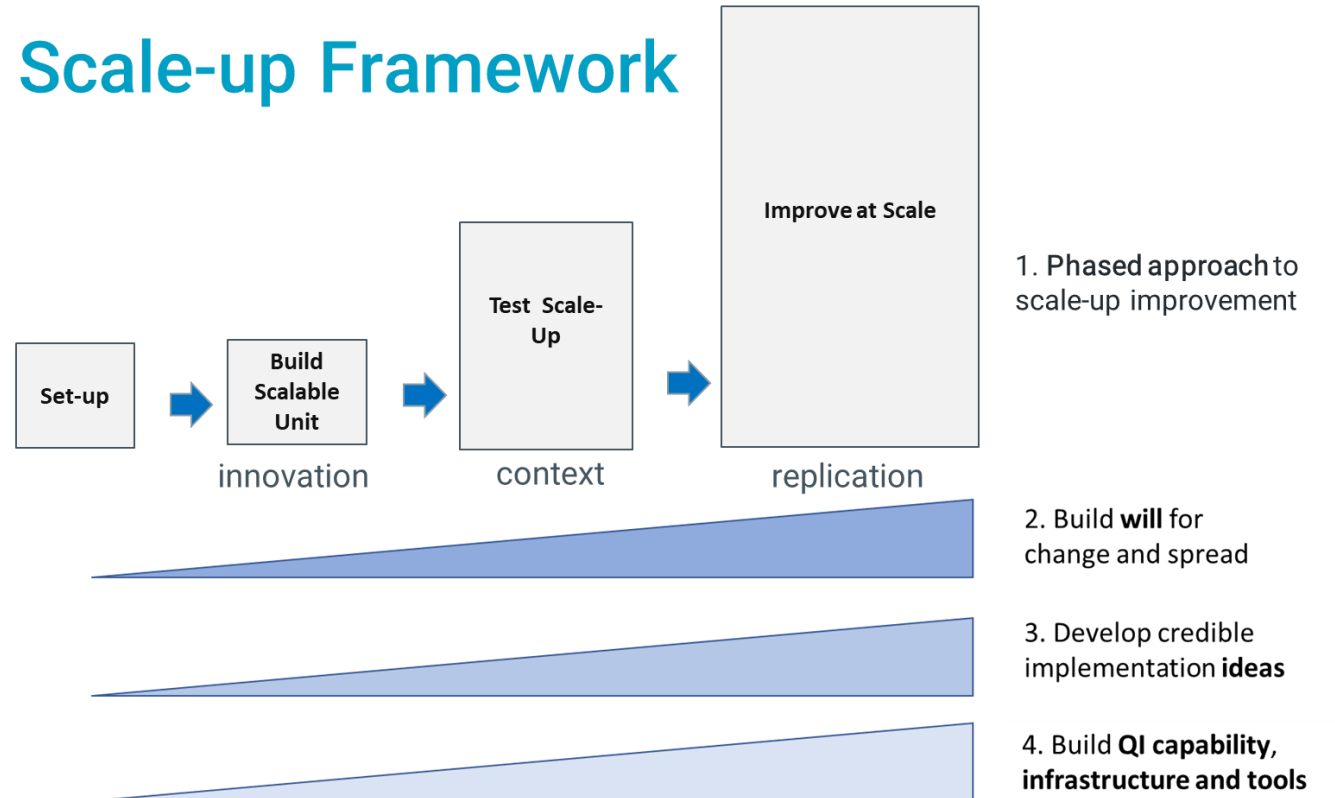
Scale Up and Spread : Case Study Discussion with Amar Shah ELFT

Nana Twum-Danso
Amar Shah

Figure 1. 10 Years of Quality Improvement at East London NHS Foundation Trust



IHI Scale-up Framework

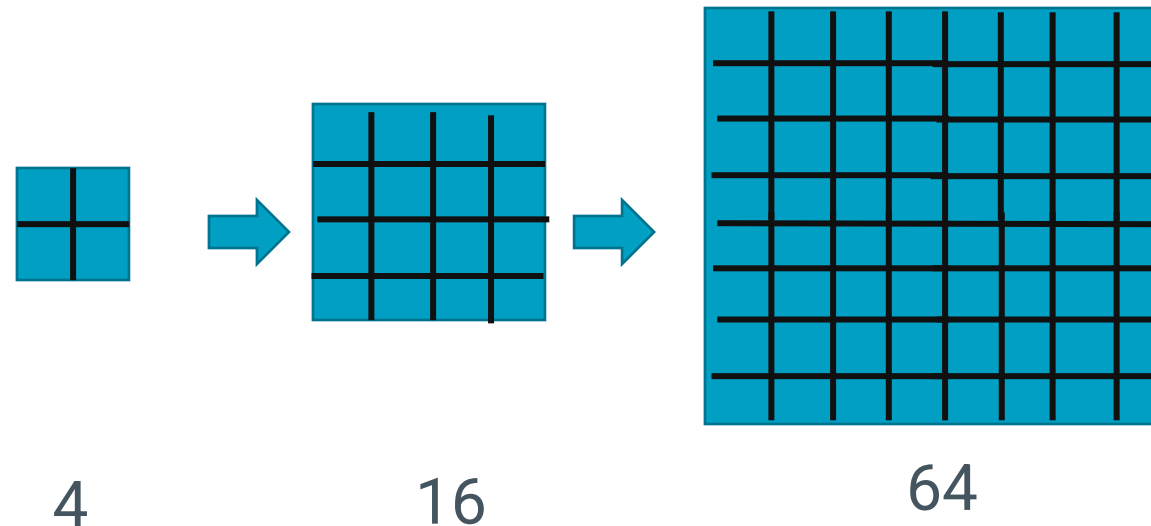


Your Turn!

Hands-on building of a scale-up or spread programme

Designing your Scale or Spread initiative

Step 1: Defining scale in terms of Aim, Scale, Unit of Scale, timeframe

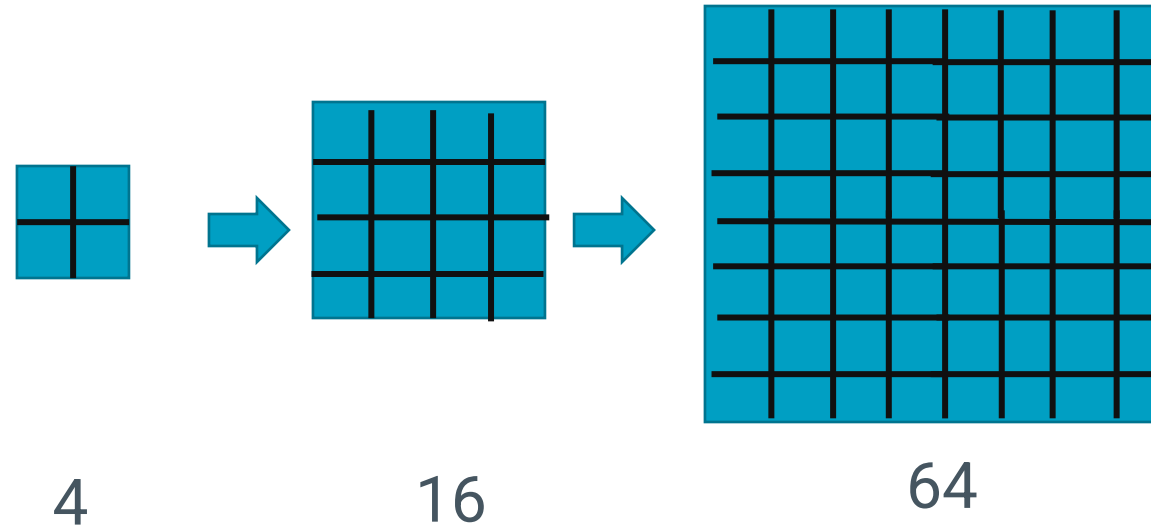


- What is the outcome you are seeking?
- How ambitious? (size of change, scale of change)
- What does full scale mean (in terms of population reach)?



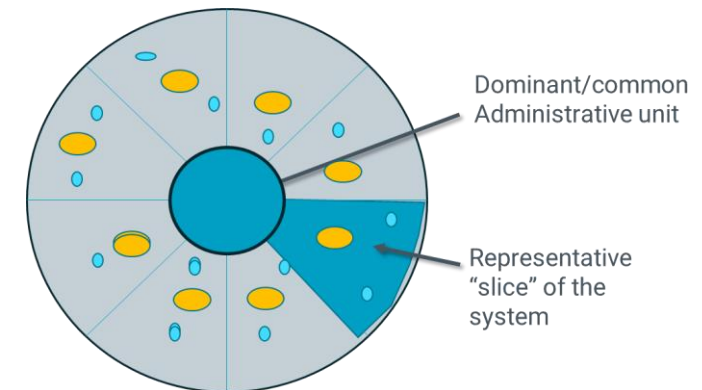
The Scalable Unit

Step 2: Define your unit of Scale

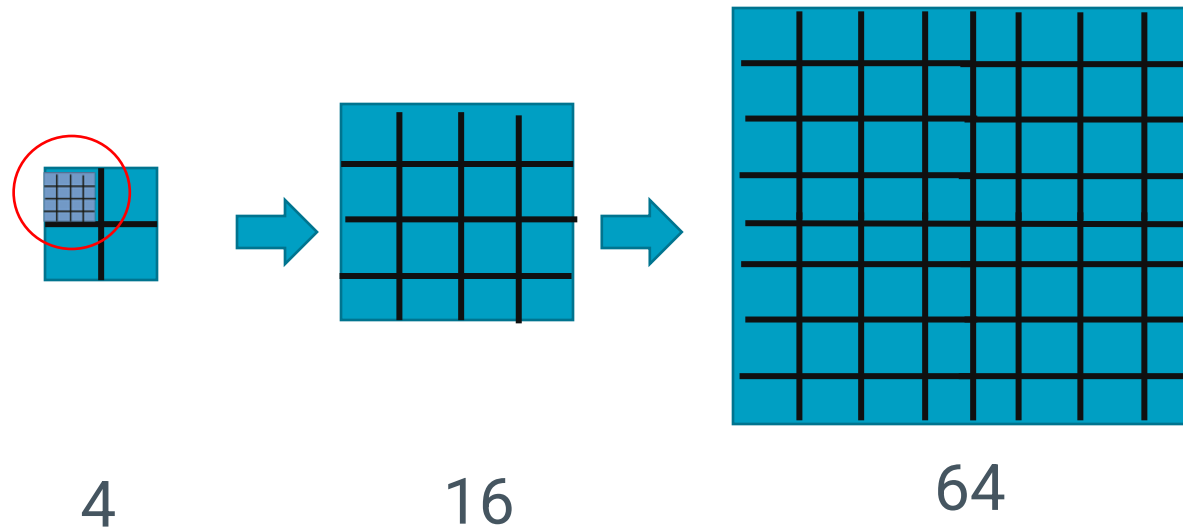


The Scalable Unit: “the smallest administrative unit that will take you to full scale”

- A ward
- A hospital
- A county
- A hospital, primary care units, communities
- Primary care unit plus its community



The Scalable Unit



1. Exponential
phased
approach to
get to full scale

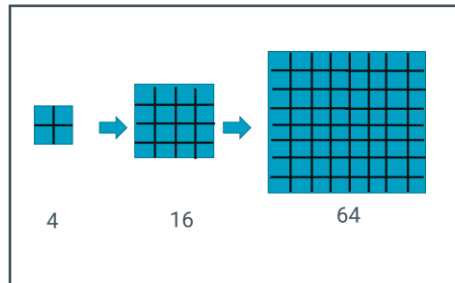
May be a complex scalable unit

- Hospital with many wards
- Referral unit plus primary care units and communities



Designing your Scale or Spread initiative

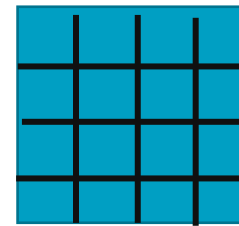
Step 3: Where are you on your journey to scale?



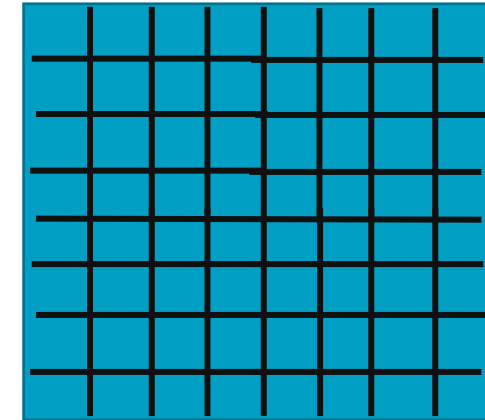
Set up –
Planning and
preparing for
scale up project



Demonstration
– building the
scalable model



Testing Scale –
Testing the
scalable model
in broader
contexts



Spread –
Taking a well-
tested model to
full scale



Designing your Scale or Spread initiative

Step 4: Are you ready for scale up or spread?

#1 Will

Alignment with Scale-Up Model	Question/Prompt	Strongly Disagree to Strongly Agree (1-5)	Alignment with Will, Ideas, Execution Model
Adoption Mechanism	Compared to other programs and initiatives, the community that we are planning to scale-up into (adopter community) regards the improvement initiative as a top priority.		Will
	The adopter community shares a sense of urgency in closing the gap in performance or outcomes around our main aim.		
	The adopter community/organization recognizes the benefits of participating in this improvement initiative.		
	The adopter community believes the approach we are advocating will reach our goals faster relative to other initiatives.		
	The adopter community understands that the approach we are advocating is simple to understand, easy to try out and easy to measure.		
	The improvement approach we are advocating aligns with the culture and values of our community/organization.		
	Leaders and champions of the adopter community have been identified and have shown a willingness to advocate for the improvement initiative in their community.		
	TOTAL Adoption Mechanism Score		



Designing your Scale or Spread initiative

Step 3: Are you ready for scale up or spread?

#2 Ideas

Question/Prompt	Strongly Disagree to Strongly Agree (1-5)	Alignment with Will, Ideas, Execution Model
We have a set of best practices or tested change ideas that are ready test or spread to the sites of the next phase of work.		Ideas
We have a compelling theory of change.		
We can show the evidence base for our theory from previous studies and/or we have results that show how the theory has been applied to our own improvement work.		
If we are testing scale or going to full scale, improvement has been sustained in the sites where we are currently testing or implementing changes.		
We have identified test/implementation sites most likely to adopt a new approach for the next phase of the work.		
TOTAL Next Phase of Scale-up Score		



Designing your Scale or Spread initiative

Step 3: Are you ready for scale up or spread?

#3 Implementation

Alignment with Scale-Up Model	Question/Prompt	Strongly Disagree to Strongly Agree (1-5)	Alignment with Will, Ideas, Execution Model
Adoption Mechanism	Compared to other programs and initiatives, the community that we are planning to scale-up into (adopter community) regards the improvement initiative as a top priority.		Will
	The adopter community shares a sense of urgency in closing the gap in performance or outcomes around our main aim.		
	The adopter community/organization recognizes the benefits of participating in this improvement initiative.		
	The adopter community believes the approach we are advocating will reach our goals faster relative to other initiatives.		
	The adopter community understands that the approach we are advocating is simple to understand, easy to try out and easy to measure.		
	The improvement approach we are advocating aligns with the culture and values of our community/organization.		
	Leaders and champions of the adopter community have been identified and have shown a willingness to advocate for the improvement initiative in their community.		
	TOTAL Adoption Mechanism Score		



Wrap up and Reflections

- What resonated the most?
- What practical idea can you apply to your own scale up/spread project?
- What is still unclear to you?
- Hands up if you can tell the difference between scale up and spread!!

