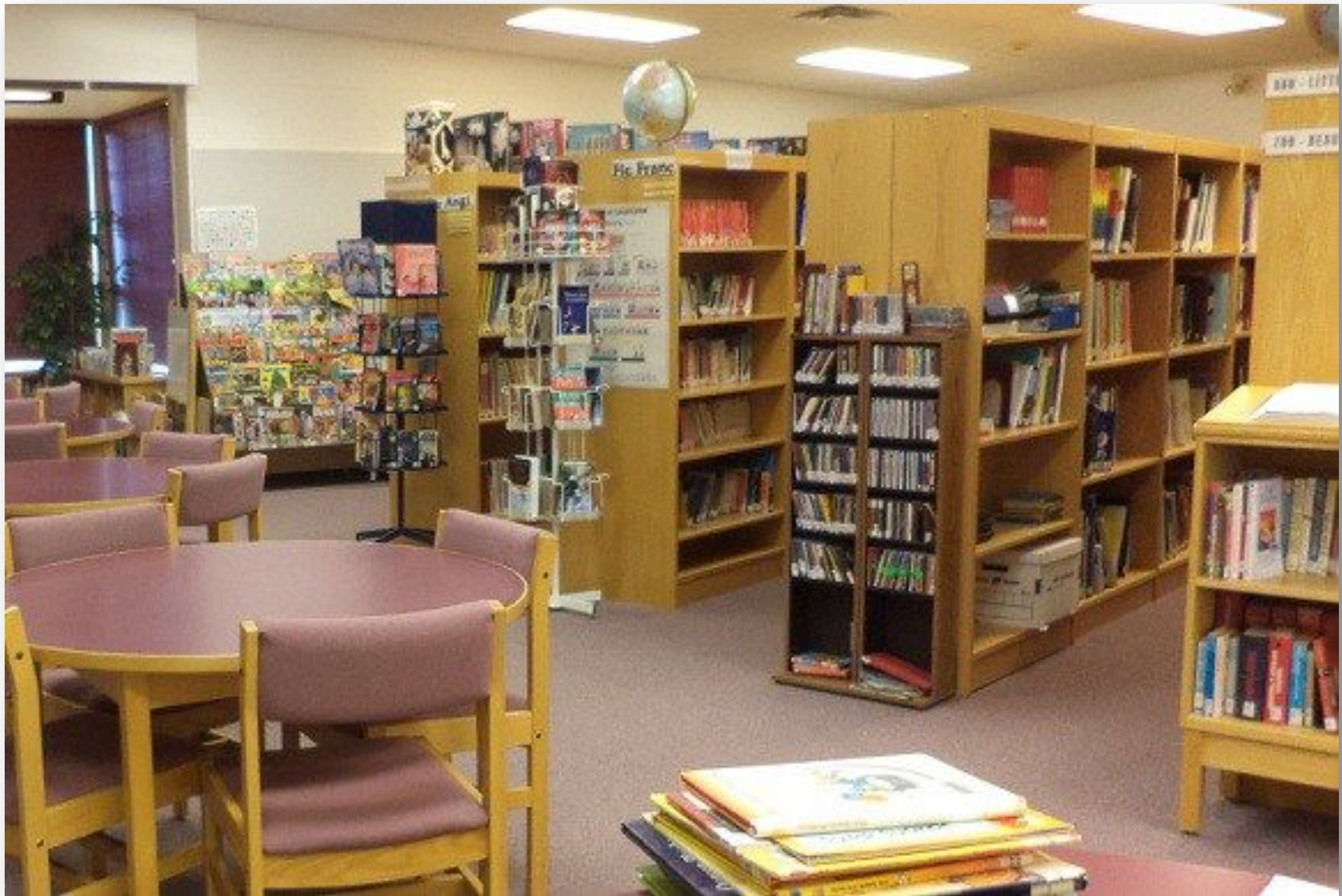


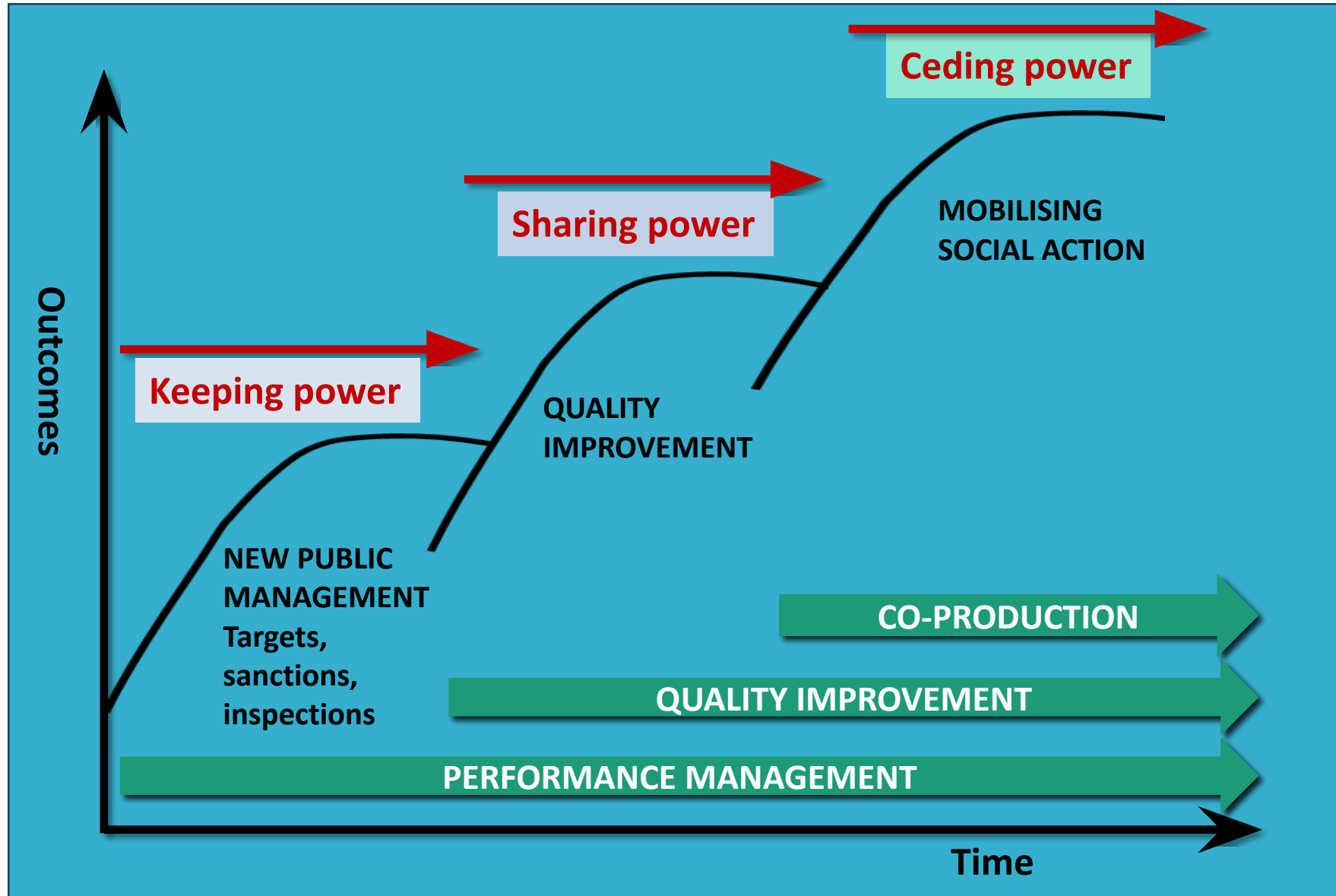


**Handing over
the power**





Getting to the Third Curve





Macro level



Scottish Government
Riaghaltas na h-Alba
gov.scot



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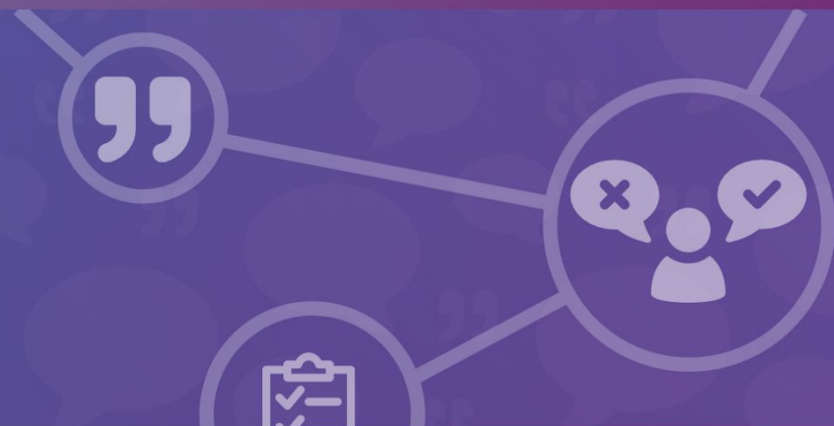


**Citizen
Voice Hub**

**Citizen
Panel**

**Gathering
Stories**

Citizens' Panel



Fourteenth Panel Report

The Scottish Government asked us to find out about Realistic Medicine and Value Based Health and Care, and NHS Reform (November 2024)

Find out more 

BRAN questions (B - what are the Benefits of this test or procedure? R - what are the Risks of this test or procedure? A - are there any Alternatives? N - what if I do Nothing?)

93%

agreed that people should be encouraged to ask the BRAN questions to help them choose the treatment and care that is right for them

80%

would use the BRAN questions with health and care professionals in future

were aware of the
'It's OK to ask'
campaign (21%)

1 in 5

NHS Resources

98%

think it is very important/somewhat important that NHS Scotland makes better use of its resources and reduces waste and potential harm



How to involve the public when planning where to provide specialist services

26%



Surveys or
questionnaires

24%



Public
consultations
or meetings

15%



Ensure everyone can
take part, for example
meetings at various
times and available
transport

How best to reach people

The best way to reach you when we want to raise awareness about delivering the care that matters to people and make best use of healthcare resources

51% Social media campaign

48% TV campaign

33% Adverts in NHS premises





Meso level

About Care Opinion | Care Opin

+

https://www.careopinion.org.uk/info/about

A


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Contrast: C C C C

BSL/ISL

Log in



**Care
Opinion**
What's your story?


Share your experiences of UK health and care services, *good or bad*.
We pass your stories to the right people to make a difference.

HomeTell your storyAbout us

Search for stories about...

eg Leeds General Infirmary, heart surgery, dementia, S3 8EN

About Care Opinion





Care Opinion is a place where you can share your experience of health or care services, and help make them better for everyone.

At Care Opinion we make it safe and simple to share your story online and see other people's stories too. You can see how stories are leading to change.

We think that by sharing honest experiences of care, we learn to see the world differently. Working together, we can all help make care better.

How Care Opinion works

This short animation explains how Care Opinion works.



More information

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Who's listening to your stories?

722,376 stories told

15,647 staff listening

In the past month...


82% of stories received a response

of rated responses are helpful





Micro level



From....
“What’s the matter?”
to
“What matters to you?”

Never
Assume
Anything

