

International Forum on
QUALITY & SAFETY
 in **HEALTHCARE**
Post Show Report
 London 2017

3002
 attendees

Survey results

Exhibitor

Attendees

+100
 qualified leads gained on average

87%
 of attendees likely to recommend the event

95%
 happy with the quality of audience

85%
 of attendees rated the event good or excellent

86%
 of exhibitors made key connections that may lead to future sales

78%
 of delegates rated the night forum as excellent

70%
 achieved their exhibition objectives

60%
 of attendees do not attend any other events

200+
 influential speakers

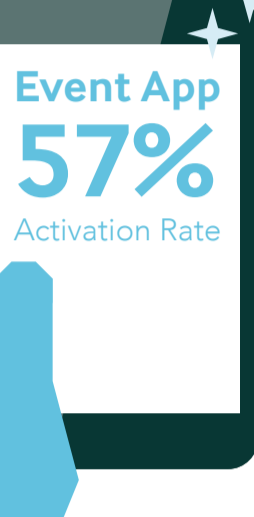
120*
 attendees in sponsored sessions

“ We had great turnout and got great participation from everyone. We believe that this conference is the premier conference around patient safety and quality. ”

Aloha McBride,

Federal Health Sector Leader, EY

*average number of participants based on 6 sessions



Attendee Analysis

Growth

Job Titles

- +48%** UK Medical Directors
- +19%** Healthcare Management
- +17%** Patient Safety Leads
- +10%** Nurses

- Chief Executive
- Medical Director
- Nursing Director
- Risk Manager
- Patient Safety Lead
- Quality Advisor
- Quality Improvement Manager
- Healthcare Management
- Programme Lead
- Doctor / Physician
- Nurse

“ Exhibiting here was good fun, great audience, very fast paced. We had a fantastic spot in the exhibition hall ”

Johan Van Antwerpen
Business Development Director, DataFlow

70+
 countries represented

Where our attendees come from

3002
 attendees



“ This event is a great opportunity for us to talk to a wide range of stakeholders that are here from clinicians, hospital directors to policy makers. In a very short time we get to talk to a range of people - that is the real value in being here. ”

Steve McAdam,

Global Healthcare Director, DNV GL

Contact us now



Speaking sessions and brand sponsorship

David Bell

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Book your stand

Andy Josephides

Tel: +44 (0)20 7383 6612
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Get involved today!

There are many ways for you to showcase your brand at this premier healthcare event. We can give you:

Tangible ROI | Innovative Programme | Unique opportunity to meet this audience



Amsterdam
 2-4 May 2018



Melbourne
 10-12 September 2018

A big thank you to all of our 2017 supporters

