



International Forum on
QUALITY & SAFETY
in **HEALTHCARE**

Meet
1,000+
senior
decision
makers

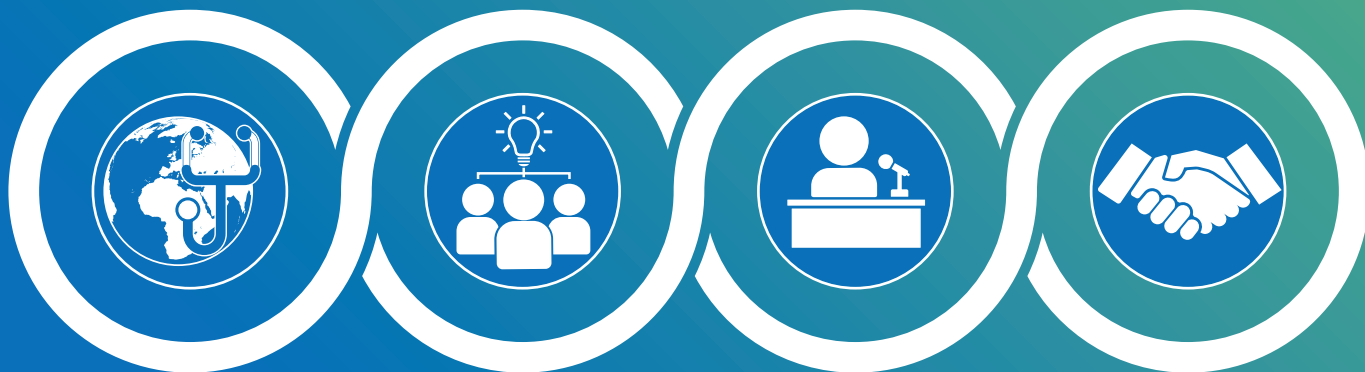
Collaboration Opportunities

**Melbourne Convention and
Exhibition Centre | MCEC**
30 October - 1 November 2023



Connect with
healthcare
improvers from
35+ countries

Work with us to:



Shape the future of healthcare

Create a legacy of lasting change in global healthcare systems

Become our Headline Partner

Bring together leaders and vision makers

Align values and drive transformation

Influence key discussions

Share your expertise

Introduce your thought leadership success to healthcare pioneers

Host a speaking session

Make the right connections

Elevate your brand awareness

Exhibition and networking

Join these previous supporters already engaging with the quality improvement community

"We aim to target quality directors and improvement advisors. Many of them attend this conference."

Kerrie Preston,
Life QI





What we have in store for you



3 day programme



100 renowned speakers



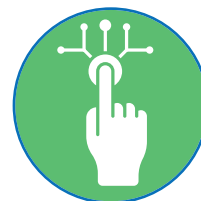
Connect with 1,000+ health and care improvers



8+ hours of networking



Options to showcase your brand



Interactive exhibition zone

Inspiring innovation and improvement since 1996

The International Forum on Quality and Safety in Healthcare connects healthcare leaders and practitioners with a programme set to inspire and empower attendees to make key improvements within their health and care setting.

The biggest conference of its kind. Don't miss out!

We will learn how to:

- involve, inspire, and innovate across borders and organisations

Our programme

Conference theme:

People powered change – a healthier life, a fairer system, a sustainable future

We will learn how to involve, inspire, and innovate across borders and organisations

- Explore how senior leaders can support people, places, and systems to mobilise for change
- Learn how to equip people closest to the issues to develop capability for sustainable, spreadable innovation
- Create lasting improvements suited to the needs of everyone's lives now and in the future.

Content streams

- Diversity, equity and inclusion (DEI)
- Workforce, wellbeing and engaging staff across the organisation and culture
- Patient safety and co-creating care with service users
- Sustainability, climate change and environmental impact on health
- Emerging technologies and digital health
- Flow and safety
- Innovation in health



Make new connections with medical directors, healthcare managers, and senior clinicians

Meet your potential customers

Job titles

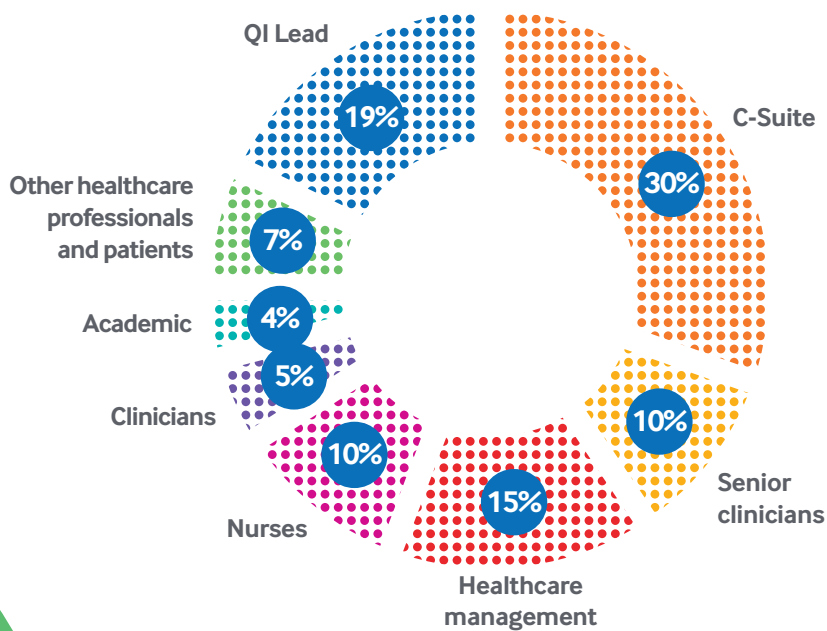
- Chief executive
- Medical directors
- Nursing director
- Risk manager
- Patient safety lead
- Quality adviser
- Quality improvement manager
- Healthcare management
- Programme lead
- Doctor / physician
- Nurse

Representation from

- Australia
- New Zealand

Bringing together
1,000+
health and care improvers

Profile of attendees



"The attendee list is a really good fit for our products. Excellent engagement from hospitals in multiple countries."

Kerrill Thornhill,
Founder MEG

Audience Growth seen across these roles
C-Suite + | QI Leads +
Healthcare Management +

Shape the future of healthcare as Headline Partner



Choose from a range of thought leadership activities:

Roundtable: address key issues from a range of informed perspectives

Facilitated dinner: network and influence with invited guests

VIP networking: meet the decision-makers in a social setting

CEO session: Surround yourself with C-Suite expertise

Experience day: show off your healthcare facility

Main programme sessions: showcase your learnings

** Our content delivery team will guide you to provide the best experience
Price on application*

Align your brand with exceptional content

Premium branding:
Positioned as
'Headline Partner'

Delegate groups & huddles: Bring your team and inspire with access to phenomenal QI learning and networking opportunities

Put your brand in front of healthcare improvers



Jessica Gatehouse

T +44 (0)203 655 5605

E jgatehouse@bmj.com



"Great conversations in an intimate, relaxed setting. Rekindle valued connections and spark new relationships."

Wendy Karthuis-Smith,
Virginia Mason Institute, Executive Director

Our experienced content team will be on-hand to provide guidance and suggestions on the best way to deliver an engaging session

Share your expertise



Set the agenda - these options enable you to **share your expertise** on your chosen topic via live speaking sessions.

Welcome Drinks Reception

Extend your networking time by joining all exhibitors to host the opening night reception.

Connect with attendees over drinks and canapes.

Ask about our inclusive packages.



Sponsored Speaking Sessions

Host a speaking session and influence a qualified audience, who are eager to learn from you:

- 65 attendees on average*
- Showcase your expertise
- Get closer to your potential customers
- Educate, influence and learn

Take the stage and choose from these packages:

Lead package:

Main plenary room sessions: 45min session

Share & Showcase packages:

Micro-Forum stage - in the exhibition hall.

20min or 45min session

- based on previous sponsored sessions

"The logistical support for our speakers at the presentations was phenomenal. The opportunity to give a presentation was invaluable, providing a great turnout and engaged participations which manifested in great conversations at our booth"

Brenda McLeod,

Virginia Mason Institute Transformation Services



Andy Josephides

T +44 (0)203 655 5602

E ajosephides@bmq.com

Jessica Gatehouse

T +44 (0)203 655 5605

E jgatehouse@bmq.com



**all sessions are subject to editorial guidelines, available on request and approval by Forum Programme Committee*

Make the right connections



	Stand	Speaking Session	Passes	Digital App	Brand Awareness	Welcome drinks reception	Poster Category	Investment
Introduce 	3mx3m shell scheme	-	3x exhibition only	Standard Profile Page	Logo & Company Profile on website & event manual	✓		£5,000 \$9,000 AUD
Share (8 available) 	3mx3m shell scheme	20 min pitch in the exhibition hall *	3x exhibition only	Standard Profile Page	As above + Verbal announcement pre-pitch	✓		£10,000 \$18,000 AUD
Showcase (5 available) 	6mx3m shell scheme	45 min in the exhibition hall *	1x delegate pass 6x exhibition only	Premium Profile Page	As above + 1x leaflet drop or 1 page ad in event manual	✓		£16,000 \$28,500 AUD
Lead (2 available) 	6mx3m shell scheme	45 min main programme in a plenary session room	2x delegate passes 6x exhibition only	Premium Profile Page Logo on homepage	As above + Logo on reg journey emails Logo at reg desk Logo on homepage of website Mention in keynote address	✓ Includes drinks package	Category sponsor of a poster category	£22,000 \$40,000 AUD

* All sessions in the exhibition hall will take place on the Micro-Forum stage

Prices exclude VAT / GST

Space only stands available, please ask

Early Bird Rate: Save 10% if you book before 28 Feb 2023

NEW

Boost your brand exposure.

Boost your brand with these great options:

- Roundtable discussions
- Bespoke Workshop
- Networking Dinner
- Excursion trip
- Break/Lunchtime Networking Activity
- Go larger zones within the exhibition hall

Book early
and take advantage of early bird discounts

Exhibitors met 80+ new customers*
100% of exhibitors were happy with the quality of delegates

**Based on feedback from previous events*

Elevate your brand

Build your own sponsorship package



Branding opportunities	Cost
Wellbeing supporter (1 available) Branding throughout a defined area where a range of activities will take place. Demonstrate your support for the wellbeing of healthcare professionals	£12,000 \$21,400 AUD
Registration partner (1 available) Your brand will be visible throughout the registration journey and on-site signage	£10,000 \$17,820 AUD
Keynote sponsor (3 available) On-stage branding and verbal acknowledgment. Collateral handed out on entry	£6,000 \$10,700 AUD
Poster area supporter (7 available) Support one of the content streams; your logo in prominent view plus you get to meet the finalists and winners of 'Best Poster' award <ul style="list-style-type: none"> Diversity, equity & inclusion Workforce, wellbeing & staff engagement Patient safety & co-creating care Sustainability & environmental impact on health Digital health Patient flow Innovation in health 	£6,000 \$10,700 AUD
Add a coffee station to your stand (1 available) Increase the attention on your stand	£6,000 \$10,700 AUD

Value enhancements	Cost
Lanyard sponsorship (1 available) Your logo visible to every delegate	£4,000 \$7,125 AUD
Floor tiles *	£500 \$900 AUD
Leaflet drops	£1,500 \$2,700 AUD
Advert in Event Guide	£1,000 1,800 AUD
Advert on holding slide	£3,000 \$5,350 AUD
Delegate bag (1 available)	£4,000 \$7,125 AUD

Prices exclude VAT / GST

*Limited number of tiles in every package



Andy Josephides

T +44 (0)203 655 5602
 E ajosephides@bmj.com



Jessica Gatehouse

T +44 (0)203 655 5605
 E jgatehouse@bmj.com