



International Forum on
QUALITY & SAFETY
in HEALTHCARE

Meet
2,500+
healthcare
leaders

Collaboration Opportunities

Now in its
30th
YEAR!

London | Excel
10-12 April 2024



Showcase
your solutions
for healthcare
transformation

 Institute for
Healthcare
Improvement

BMJ

Work with us to:



Shape the future of healthcare

Become our Headline Partner



Bring together leaders and vision makers

Influence key discussions



Share your expertise

Host a speaking session



Make the right connections

Exhibition and networking

There are a range of exciting packages that can place your brand on centre stage. Find out more.



Jessica Gatehouse

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Join these previous supporters already engaging with the quality improvement community



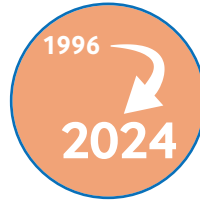
"We aim to target quality directors and improvement advisors. Many of them attend this conference."

Kerrie Preston,
Life QI





What we have in store for you



Empowering healthcare transformation since 1996



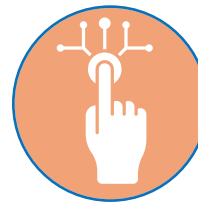
3 day programme



8+ hours of networking



Connect with 2,500+ health and care improvers



Interactive exhibition zone



Options to showcase your brand



100 renowned speakers

The biggest conference of its kind. Join us.

The International Forum on Quality & Safety in Healthcare connects healthcare leaders and practitioners with a programme set to inspire, empower and enable healthcare transformation.

Align your brand with our programme

Our programme

Conference Co-Chairs



Helen Bevan,
Strategic Advisor NHS Horizons



Amar Shah,
Chief Quality Officer, East London NHS Trust

Content streams

- Safety
- Quality, cost, value
- Person and family-centred care
- Improvement methods
- Building capability and leadership
- Population and public health
- Integrated care



Meet a senior, influential audience

Grow your network

Who attends?

- 160+ CEOs
- 550+ Medical | Clinical Directors
- 600+ QI leads
- 200+ Head-of Roles

Job titles

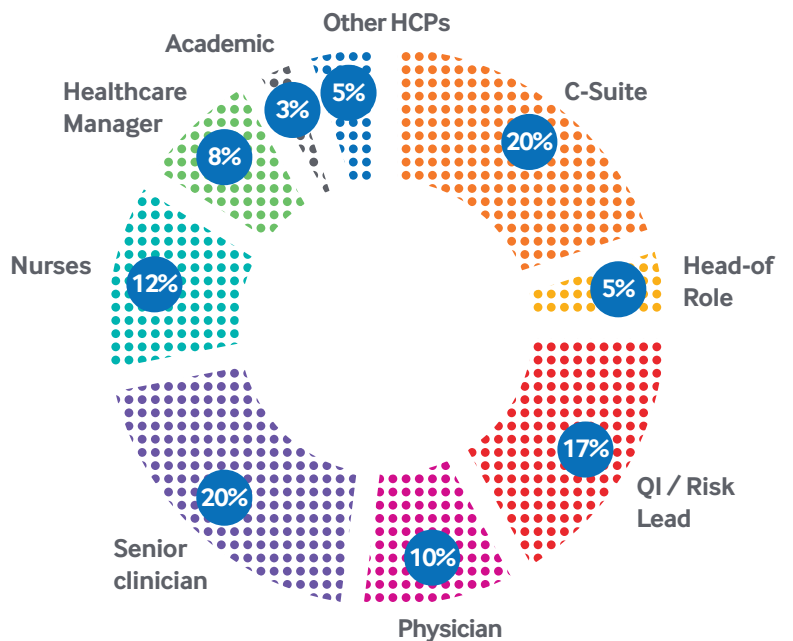
- Chief executive
- Medical directors
- Nursing director
- Head-of
- Risk manager
- Patient safety lead
- Quality adviser
- Quality improvement manager
- Healthcare management
- Programme lead
- Doctor / physician
- Nurse

Representation from

- UK
- Denmark
- Sweden
- Norway
- Netherlands

Bringing together
2,500+
health and care
improvers

Profile of attendees



Audience Growth seen across these roles

C-Suite + | QI Leads +
Healthcare Management +

"The attendee list is a really good fit for our products. Excellent engagement from hospitals in multiple countries."

Kerrill Thornhil,
Founder MEG



Shape the future of healthcare as Headline Partner



Choose from a range of thought leadership activities:

Roundtable: address key issues from a range of informed perspectives

Facilitated dinner: network and influence with invited guests

VIP networking: meet the decision-makers in a social setting

CEO session: Learn from each other

Experience day: show off your healthcare facility

Main programme sessions: showcase your learnings

** Our content delivery team will guide you to provide the best experience
Price on application*

Align your brand with exceptional content

Premium branding:
Positioned as 'Headline Partner'

Place your brand in front of healthcare improvers



Jessica Gatehouse
EJgatehouse@bmi.com



"The support for our speakers at the presentations was phenomenal."

Wendy Karthuis-Smith,
Virginia Mason Institute, Executive Director

Guidance from our content team can help deliver a memorable experience

Share your expertise



Set the agenda - these options enable you to **share your expertise** on your chosen topic via live speaking sessions.



Sponsored Speaking Sessions Running time: 30-75 mins

- Generate new leads
- Get closer to your potential customers
- Educate, influence and learn

Breakfast, lunch or main programme slots available
Prices vary - speak to us about your preferred timing

Book early: slots are limited and sell-out quickly

**all sessions are subject to editorial guidelines, available on request and approval by Forum Programme Committee*

BR4

Learn how you can use AI to improve communication skills training at your institution

Supported by



"We had a full workshop, lots of interesting conversations and questions from a range of attendees. We've had some great leads."

SimConverse



Make the right connections



Networking and lead generation

Exhibition		Early Bird Rate 31st Oct 2023
Premium stand 6m x 3m	£7,000	£6,000
Shell scheme 3m x 3m stand	£5,350	£4,600
Space only stand 3m x 3m Create your own stand with this flexible space*	£5,000	£4,400

Prices exclude VAT
*regulations apply: stand plan must be approved pre event

NEW Want to make your presence known. Go bigger!

Host a zone with us in the exhibition hall.

- International** Learning across the world in our country showcase
- Safety** Demo your patient safety solutions
- Wellbeing** Massage, yoga or mindfulness? Host a session or showcase your solution..
- Innovation + Transformation** Learn about new ideas and discoveries

Early Bird Rate:
Save 10% if you book before 31 October 2023

NEW Boost your brand exposure with these great options:

- Roundtable discussions
- Bespoke Workshop
- Networking Dinner
- Fireside chats
- Break/Lunchtime Networking Activity
- Go larger zones within the exhibition hall



Exhibitors met 80+ new customers*
100% of exhibitors were happy with the quality of delegates
**Based on feedback from previous events*



Elevate your brand

Build your own sponsorship package

Exclusive branding opportunities	Cost
Lanyard sponsorship	£4,000
Wellbeing supporter Branding throughout a defined area where a range of activities will take place. Demonstrate your commitment	£12,000
Registration partner Your brand will be visible throughout the registration journey and on-site signage	£10,000
Keynote sponsor On-stage branding and verbal acknowledgment. Collateral handed out on entry	£6,000
Poster area supporter Match your brand with our content	£6,000

Value enhancements	Cost
Floor tiles *	£500
Leaflet drops	£1,500
Advert in Event Guide	£1,500
Advert on holding slide	£3,000
Delegate bag (1 available)	£4,000

Prices exclude VAT

*Limited number of tiles in every package



Book today - our packages are limited and sell quickly!



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