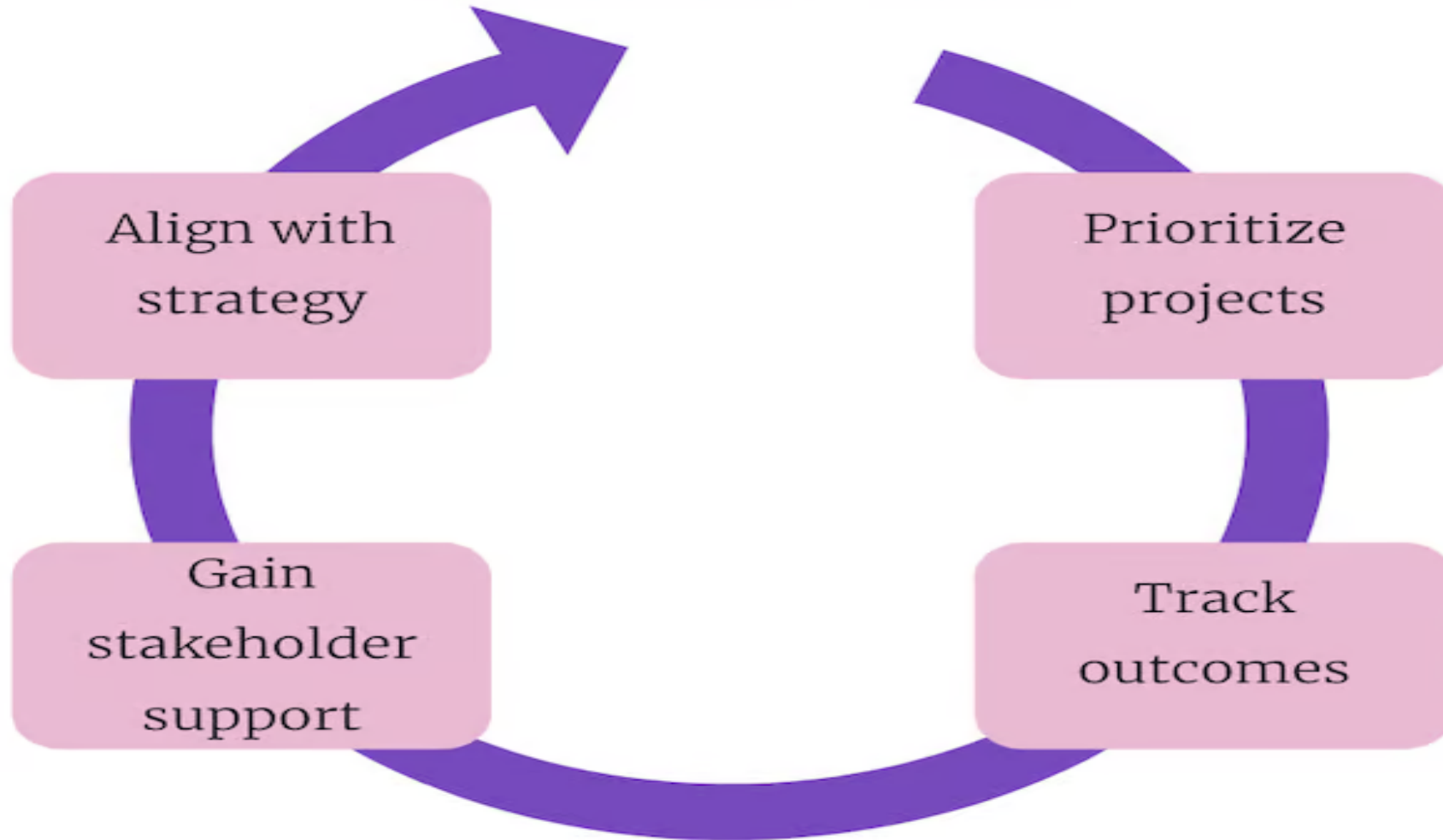


Why do you need a business case?







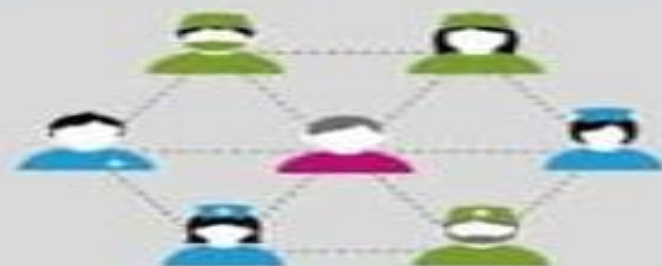
REALISTIC MEDICINE

CAN WE:



CHANGE OUR STYLE TO
SHARED DECISION-MAKING?

BUILD A **PERSONALISED**
APPROACH TO CARE?



REDUCE HARM
AND WASTE?

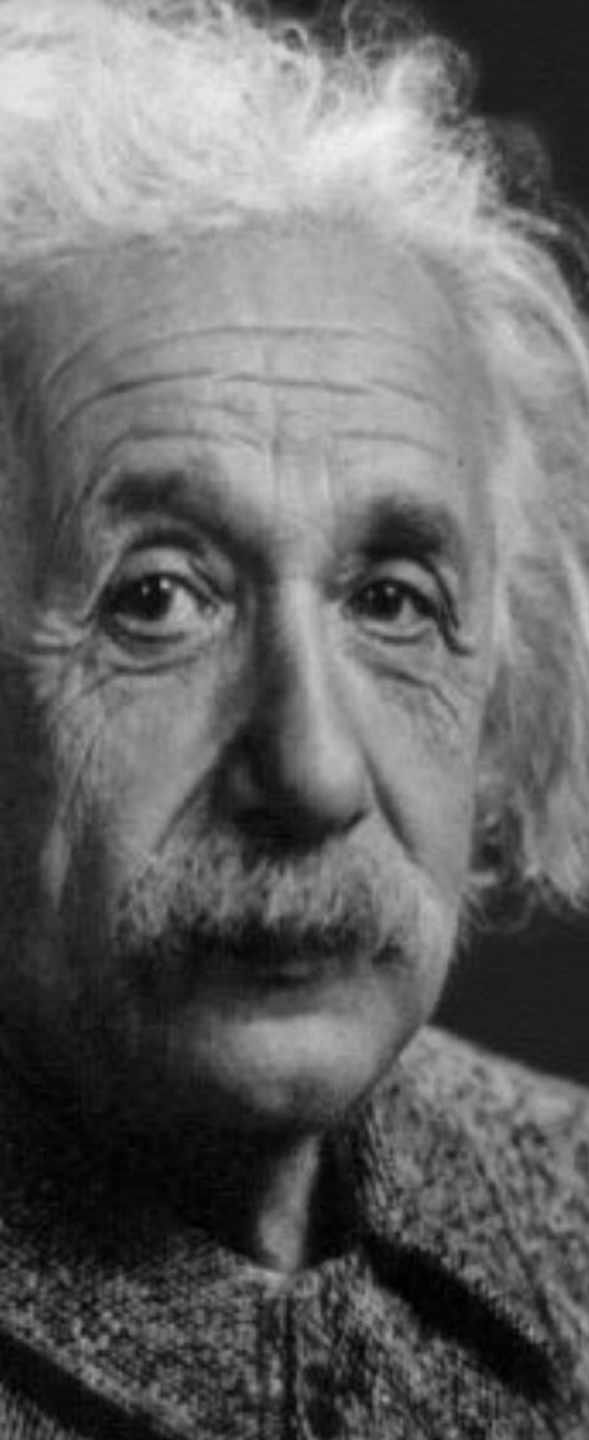


REDUCE UNNECESSARY
VARIATION IN PRACTICE
AND OUTCOMES?

MANAGE RISK BETTER?



BECOME IMPROVERS
AND INNOVATORS?



The important thing is to not stop questioning. Curiosity has its own reason for existing.

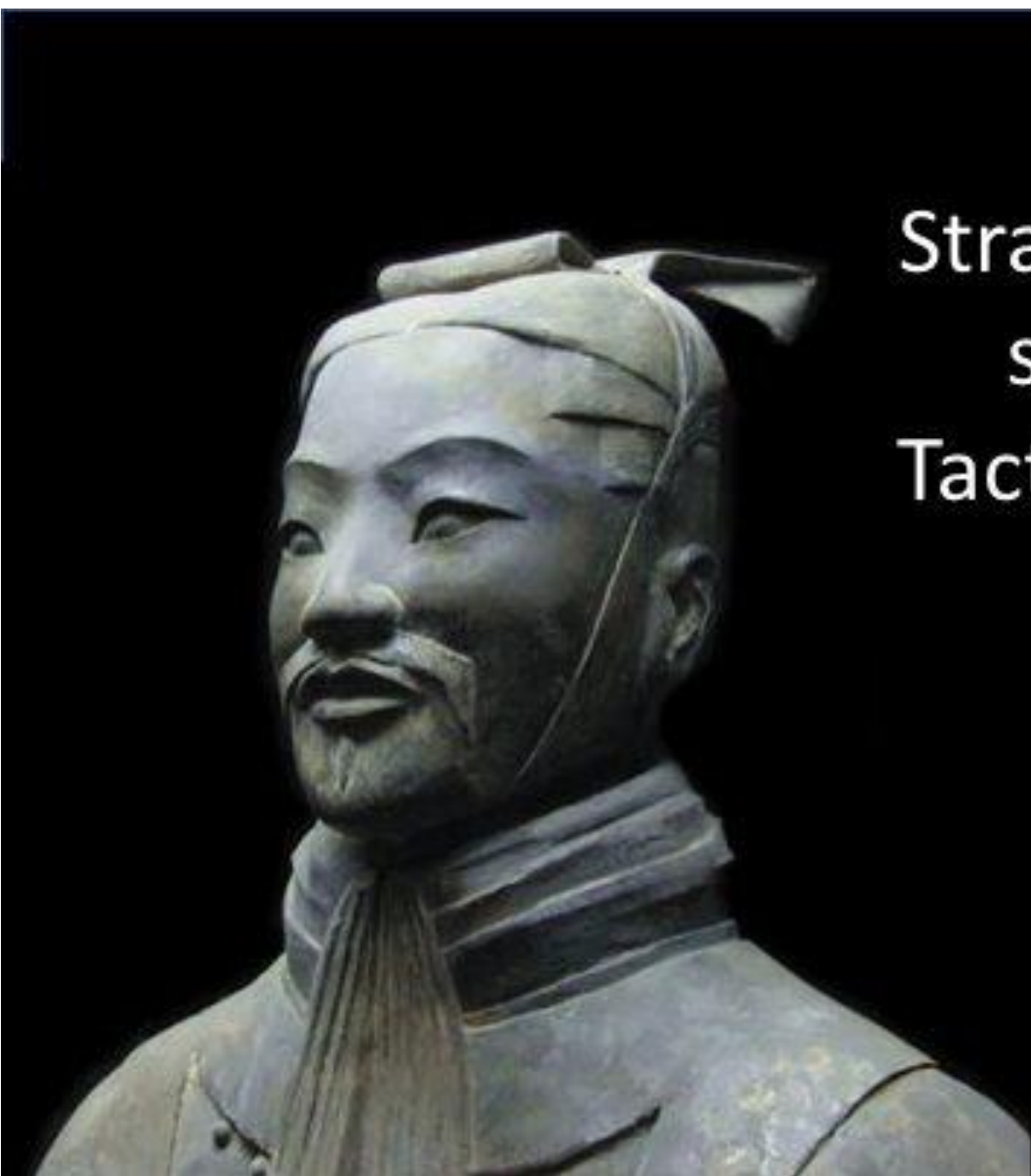
ALBERT EINSTEIN

mindset2millions.com 

“If I had an hour to solve a problem, I’d spend 55 minutes thinking about the problem and 5 minutes thinking about solutions.”
— *Albert Einstein*

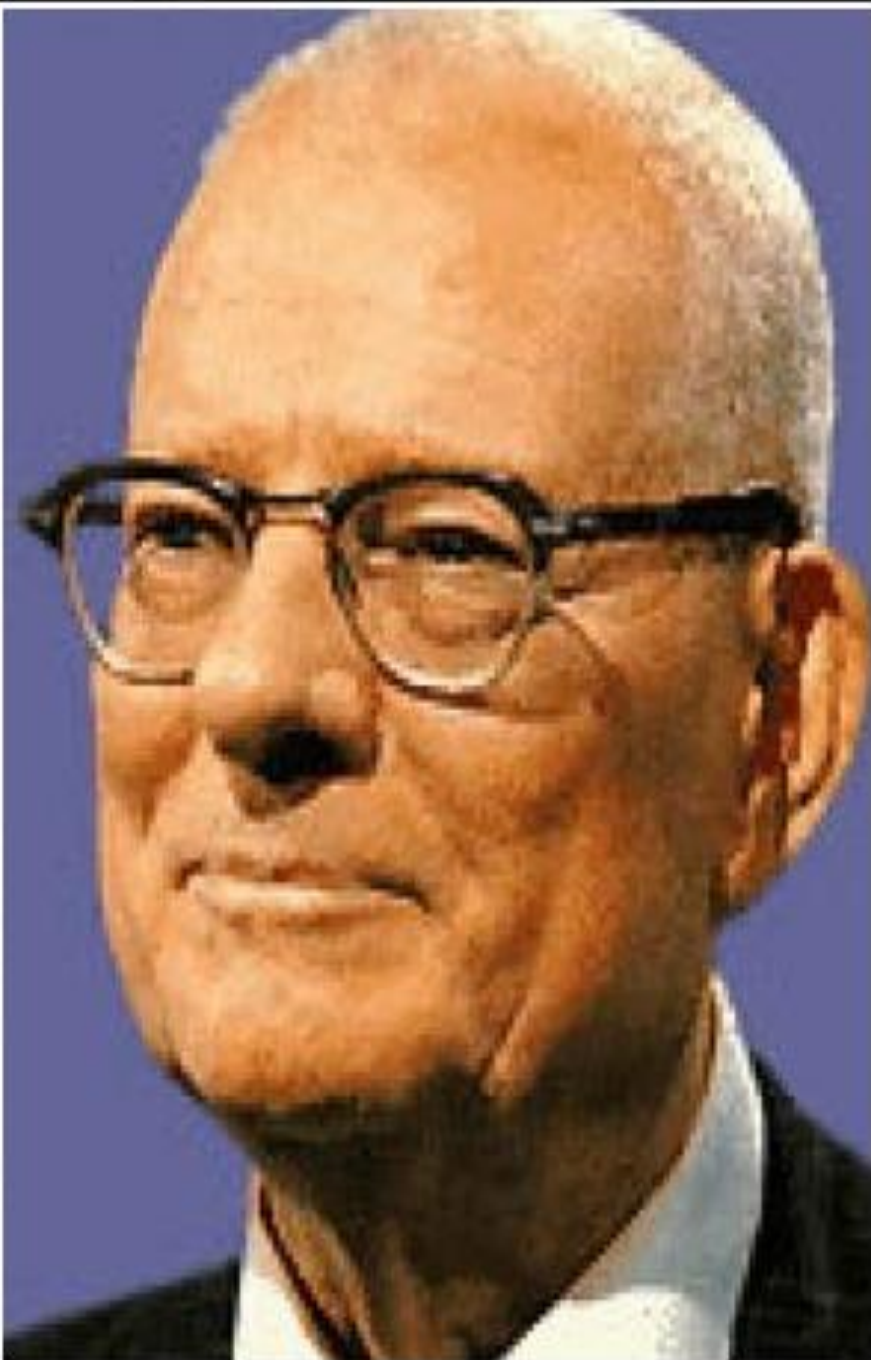






Strategy without tactics is the
slowest route to victory.
Tactics without strategy is the
noise before defeat

Sun Tzu



People are entitled to joy in work.

— *W. Edwards Deming* —

AZ QUOTES

API Definition of the Science of Improvement

The science of improvement includes the interaction of systems thinking, understanding variation, psychology of change, and the theory of knowledge that are applied to improve the performance of processes, products, services, organizations, and communities. The proper application of this science requires integration of a set of improvement methods and tools with knowledge of subject matter to develop, test, implement, and spread changes.

