



International Forum on
QUALITY & SAFETY
in **HEALTHCARE**
CANBERRA

**Be at the
forefront of
healthcare
transformation**

Collaboration Opportunities

The event where quality improvement pioneers
come together to shape the future of healthcare

19-21 November 2025



Bringing together 650+ global healthcare leaders

Elevate your brand at the International Forum on Quality and Safety in Healthcare Canberra

Join 650+ healthcare leaders, innovators, and practitioners dedicated to revolutionising the healthcare industry.

Showcase your groundbreaking solutions to a global audience, forge lasting connections with key industry players, and maximise your influence on patient safety and quality of care.

Don't miss your chance to put your brand at the heart of the quality improvement revolution. Join us on this journey to reshape the future of healthcare.

Reasons to participate



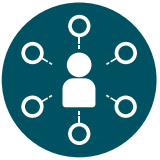
Enjoy hours of Networking*



Experience day visits



Options to showcase your brand



Connect with 5,000+ health and care improvers



Engage in thought leadership



Interactive exhibition zone



C-level audience



Social and networking activities



250 renowned speakers

"We had a full workshop, lots of interesting conversations and questions from a range of attendees. We've had some great leads."

SimConverse

SR4

Learn how you can use AI to improve communication skills training at your institution

Supported by



Empowering healthcare transformers: our programme

The International Forum programme is designed to address the specific challenges and opportunities within the Asia Pacific. It is developed in partnership with local experts, ensuring it delivers relevant actionable insights and innovative solutions from both local and global perspectives.

A selection of our Programme Advisory Committee



Jason Leitch,
Clinical Director,
The Scottish Government



Dr Philip Crowley,
National Director of Strategy
and Research, Health Services
Executive, Ireland



Karen Luxford,
CEO Australian Council
on Healthcare Standards



Helen Bevan,
Strategic Advisor
NHS Horizons



Helen Brown,
Deputy Director-General,
Clinical Excellence Queensland



SF Lui,
Chairman, Hong
Kong Kidney
Foundation



Amar Shah,
Chief Quality Officer,
East London NHS Trust



Adrian Carson,
CEO, Institute for Urban
Indigenous Health



Michael Wong,
Chief Manager,
Hospital
Authority



Penny Pereira,
Managing Director,
The Health Foundation



Liz Keen,
Director Clinical Governance,
Australian Digital Health Agency



Albert Ty,
Director, Ministry
of Health
(Singapore)

Previous speakers



Amy Edmonson,
Harvard Business
School



Don Berwick,
Senior Fellow, IHI



Pat Dudgeon,
Poche Centre for
Aboriginal Health

Programme streams

Safety

People

Populations

Change

Science

Leading

Foundations

Key topic highlights

- Creating sustainable change
- Crash course on safety science
- Zero harm concept
- Leadership
- Healthcare access and equity
- Workforce development and wellbeing
- Emerging technologies and digital health
- Innovation in health

Strategic & supporting partners:



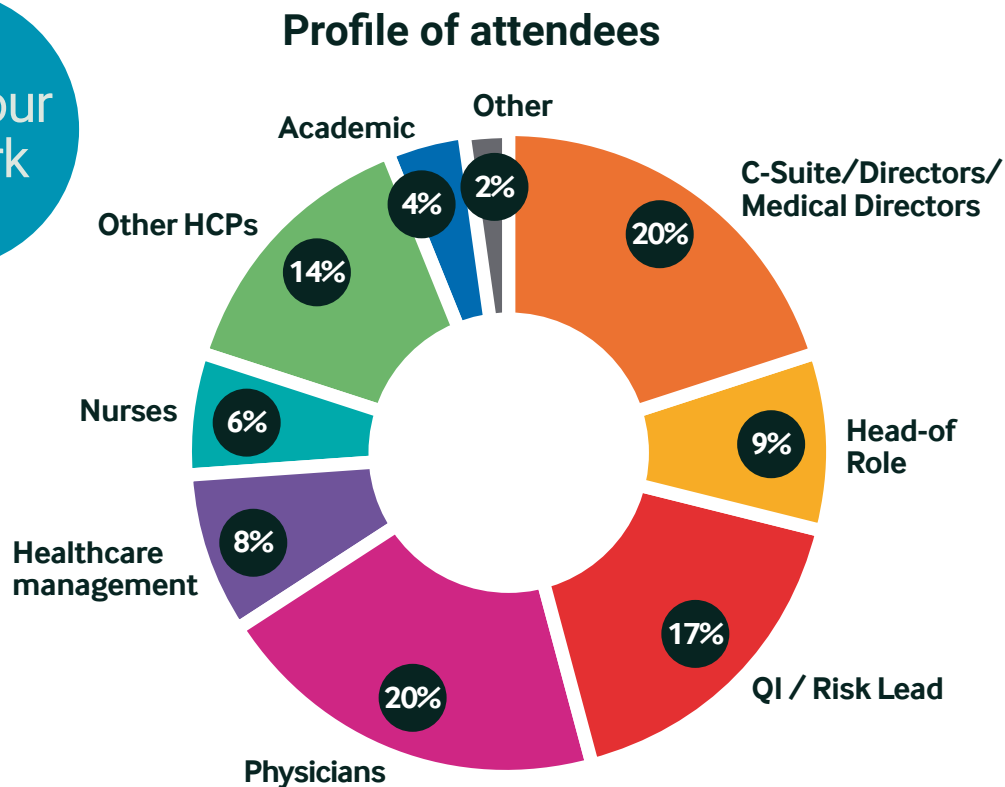
Australian Government



Australian Government
Department of Health and Aged Care

Meet a senior and diverse audience

Grow your network



Job titles

- Chief executive
- Medical directors
- Nursing director
- Head-of
- Risk manager
- Patient safety lead
- Quality adviser
- Quality improvement manager
- Healthcare management
- Programme lead
- Doctor / physician
- Nurse

The International Forum is the go to event for improvement in the world. You get incredible international speakers and you talk together about what that means in practice. If you're interested in quality and improvement in healthcare, the International Forum is the place to come.

Penny Pereira,
Q Community, Health Foundation Managing Director



Sponsorship opportunities

Choose your level of involvement



Headline sponsorship:

Enjoy an exclusive fully bespoke package with branding and thought leadership activities

Partner with us:



Roundtable discussion:

Drive meaningful conversations with industry experts and decision-makers.



Experience day sponsor:

Put your name at the heart of QI by sponsoring immersive, off-site visits.



Virtual roundtable:

Build your community and showcase expertise in a global, interactive setting.



1:1 interviews:

Gain exclusive insights from industry experts.



Senior Leadership session:

Reach top executives and foster meaningful connections with influential decision-makers.



Webinar:

Join a 360 engagement plan to showcase your expertise and expand your global reach.



VIP dinner:

Enjoy valuable networking at a dinner with a carefully curated guest list of VIP delegates.



VIP drinks reception:

Host an influential group of professionals in a relaxed setting that propels your brand forward.



Keynote sponsor:

Receive on-stage branding and verbal acknowledgement within the session, as well as a leaflet drop-in the room.



5x VIP connections/facilitations:

Enjoy introductions to influential figures facilitated by the International Forum team.

Speaking opportunities

Main programme session: £16,500

- 60-75 minute main programme session
- The session will be promoted in the main programme, complete with your branding
- The sessions are designed by the sponsor who can select the topic and speakers
- Logo and company profile on the website and event guide
- 2x speaker passes
- The data of your session attendees, scanned by the International Forum team

Prices exclude VAT

Breakfast session: £13,000

- 60 minute breakfast session
- The session will be promoted in the main programme, complete with your branding
- The sessions are designed by the sponsor who can select the topic and speakers
- Logo and company profile on the website and event guide
- 2x speaker passes
- The data of your session attendees, scanned by the International Forum team

Prices exclude VAT

Lunch session: £9,000

- 30 minute lunch session
- The session will be promoted in the main programme, complete with your branding
- The sessions are designed by the sponsor who can select the topic and speakers
- Logo and company profile on the website and event guide
- 2x speaker passes
- The data of your session attendees, scanned by the International Forum team

Prices exclude VAT

**Create lasting impact
and engagement**



Jessica Gatehouse
jgatehouse@bmj.com



"One of the best event experiences. Great visibility for our brand."



Exhibition opportunities

2 x 2 exhibition stand

- 3 x exhibition only passes
- Logo & Company profile promotion (website & event manual)
- Lead capture and digital app profile
- Shell scheme package

£5000

Prices exclude VAT

Speak to us about your booth requirements or reach out for a floor plan



Jessica Gatehouse
jgatehouse@bmj.com

"The reason we keep coming back is because it's international. There are people in the specific target group that we work with, and there's a strong clinical focus. I'm having 70 or 80 conversations a day."

Kerrill Thornhil,
Founder MEG



Branding opportunities



Registration sponsor: £12,000

Create impact as the first point of contact for attendees at the event.



Poster area sponsor: £12,000

Position your name in a hub of innovation, collaboration and cutting-edge research.



App sponsor: £10,000

Receive prominent visibility on the leading resource used by all delegates to plan their agenda at the event.



Lanyard sponsor: £5,000

Enjoy high exposure as attendees wear your logo for the duration of the International Forum.



Video ads: £3,000

Delegates will gain insight into your brand with a 30 second video ad played before a session commences.



Printed ads: £1,500

A one-page ad in the printed event guide ensures your brand captures the attention of all delegates throughout the International Forum.



Leaflet drops: £1,500

Provide delegates with a takeaway with session room leaflet drops.



Floor tiles: £500

Branded floor tiles attract delegates to your stand and increase your visibility.

Prices exclude VAT

Book today – our packages are limited and sell quickly!



Jessica Gatehouse
jgatehouse@bmj.com

Previous supporters:

